

SEE YOURSELF IN

# Spartanburg

OFFICIAL DESTINATION GUIDE



**SPARTANBURG.**  
THERE'S ONLY ONE.

[VisitSpartanburg.com](http://VisitSpartanburg.com)



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Relocate Here



## Find Us

**Spartanburg Visitor Center**  
105 N Pine St  
Spartanburg, SC 29302  
(864)594-5000

## Follow Us

@VisitSpartanburg  
@VisitSpartanburg

## Credits

Produced by  
**OneSpartanburg, Inc.**

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**COPYWRITER** Zach Fox

**Spartanburg** sits between Charlotte and Atlanta at the intersection of I-85 and I-26, a short drive from a handful of international airports, it's a breeze to get here.



# Taking a trip? In town for a tournament? Doing business in the Burg? Looking for your next place to land?

Well, we're happy to say you've come to the right place for ideas and inspiration. Over the last decade, Spartanburg has grown into a remarkable destination home to a mix of thriving communities worthy of your treasured time.

We hope this guide of local favorites helps you to see yourself in Spartanburg. Just remember: we're growing more and more every day, so by the time you're reading this there will be even more to see, do, experience, and taste than just the places we mention here.





# The Heart of HUB CITY

## Sparkle City Mini Putt

Borrow a putter and golf ball (for free!) from Hub City Scoops.

**Monikered as the hub city for its position at the intersection of southern commerce, Downtown Spartanburg offers vibrant arts, a variety of unique boutiques, and a blossoming dining scene.**

**A**T THE HEART of South Carolina's Hub City sits Downtown Spartanburg, a blossoming destination with homegrown restaurants, retail, and art on every corner. The picturesque streets of Downtown Spartanburg are livelier than ever. Crosswalks adorned with the bright colors of local artists join an array of public art and live music. Beautiful hotels welcome visitors as more than 2,200 new housing units allow space for Spartanburg's flourishing population. Corporate headquarters are moving to Downtown

Spartanburg, too, joining an ecosystem of unique small businesses to create a humming economic engine.

Spartanburg's centerpiece, **Morgan Square**, is an energetic space to dine, gather, and experience our vibrant city. Morgan Square plays host to seasonal entertainment, bustling events, and a selection of shops and restaurants. Take a seat in our pedestrian plaza and soak in the sights and sounds of Spartanburg.

**From Morgan Square, you can go any direction you choose.**

Head down to the **Grain District** to taste *Son of A Peach*, **RJ Rockers'** signature brew, and explore a mix of bars and restaurants. On your way, be sure to pop into **Hub City Bookshop**, named one of the best bookstores in the South by *Southern Living*.



**For a city you've probably never considered before, it is awfully charming.**

**FOOD & WINE**

If you're looking for international flavors, **Magnolia Street** is the place to be. For a peaceful lunch on a pedestrian street, set your sights on **Wall Street**.

Many of Spartanburg's unique boutiques are a short walk up **E. Main Street**. Whether you're looking for a Spartanburg souvenir, a new outfit for a night on the town, or specialty gear for your outdoor adventure, you'll find it here. Along the way, be sure to stop for ice cream or coffee, or even a free round of **Sparkle City Mini Putt**!

At the end of E. Main Street you'll be able to hop onto **The Dan**, Spartanburg's urban trail system.

Head left to reach a hub for all things art and the heart of the **Downtown Cultural District**. **Chapman Cultural Center** is home to theatrical and musical performances on a level you'd expect to find in a bigger city, galleries

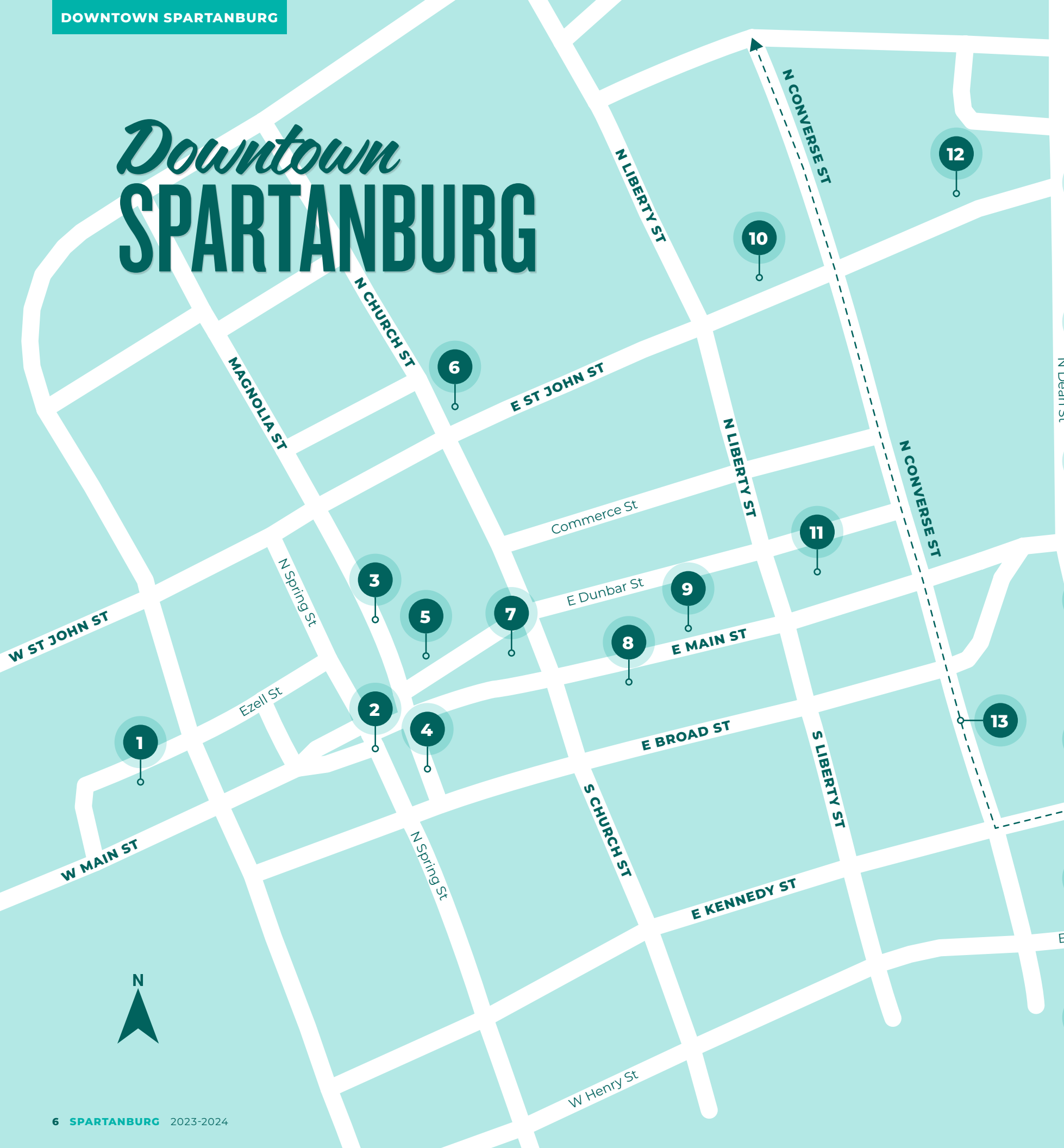
galore, **Spartanburg Science Center** and the contemporary **Spartanburg Art Museum**.

To the right, you'll reach the **Mary Black Rail Trail**, Spartanburg's most popular trail, complete with a trailside park, a dog park, a bike park, and several stops for a tasty bite or beverage. It's a perfect first taste of Spartanburg's many lush outdoor amenities.

Find locally published titles at **Hub City Bookshop** (above). Take the Hub City Hopper from Downtown to the **Mary Black Rail Trail** (below).



# Downtown SPARTANBURG



## WHERE TO GO



### GRAIN DISTRICT

An area of Downtown Spartanburg where you can find RJ Rockers Brewing Co., Cribbs Kitchen, Main Street Pub, and the AC Hotel.



### LOVE WHERE YOU LIVE MURAL

Featuring key aspects of Spartanburg's identity, the Love Where You Live Mural sits directly across from the Daniel Morgan Clock Tower.



### MAGNOLIA STREET

Leading to Morgan Square, Magnolia Street has been revitalized with restaurant and residential space, and attractions like the Children's Museum of the Upstate-Spartanburg.



### WALL STREET

A pedestrian path from Broad to Main streets, Wall Street is home to Health in Hand, The Peddler, Bond Street Wines, and more.



### TJC GALLERY

The Johnson Collection Gallery is a private art collection dedicated to showing the cultural evolution of the South with rotating exhibitions.



### MONTGOMERY BUILDING

Originally built in 1925, the historic Montgomery Building stands tall over downtown and is now home to a host of businesses and upscale apartments.



### MORGAN SQUARE

Downtown's central gathering place, Morgan Square hosts live music much of the year and offers a plethora of outdoor dining options.



### FR8YARD

SC's first fully-outdoor biergarten, FR8Yard is pet-friendly, and home to live music, great food, plenty of gathering space, and entertainment for all ages.



### E MAIN STREET

East Main Street will undergo a major redevelopment over the coming years thanks to more than \$100 million in total investment projects.



### CHAPMAN CULTURAL CENTER

The centerpiece of Spartanburg's arts and culture scene, Chapman Cultural Center hosts live performances and several galleries.



### DENNY'S PLAZA

In the shade of Denny's global headquarters on East Main Street, Denny's Plaza offers an outdoor space and one of Spartanburg's newest playgrounds.



### BARNET PARK

Home to a host of events throughout the year, Barnet Park is also open for outdoor activities and a splash pad during the summer.



### HUB CITY HOPPER

A new 0.6-mile stretch of The Dan trail system connects Spartanburg's most-used outdoor asset—the Mary Black Rail Trail—to downtown.



FIND OUT MORE

DowntownSpartanburg.com



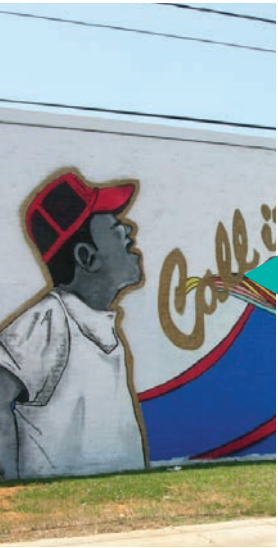
# Hub City MURAL TOUR

A collection of eclectic, colorful murals is helping put the art in SpARTanburg. Many of these murals make for an ideal selfie spot or shareable moment!



**ESPERANZA MURAL**

On the side of the downtown Starbucks, a mural emphasizing the importance of mental health care features a QR code leading to local resources.



**"CALL IT" MURAL**

J.C. Stroble, the longtime order-caller at The Beacon, is immortalized in the "Call It" Mural just outside downtown. The Union Street mural was designed by Abe Titus and Aimee Wise.

**100 WOMEN MURAL**

Lucy Boland's 100 Women Mural fills a space across from Spartanburg City Hall, with a white background and colorful lines leading to sketches of three women.



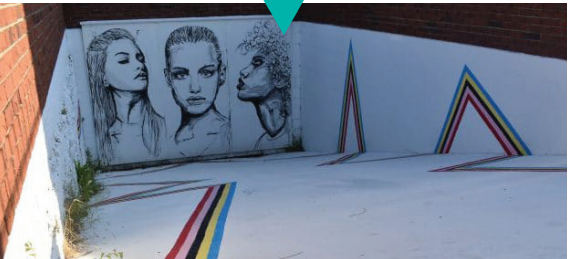
**THE ISHMAEL MURAL**

The most colorful mural Spartanburg has to offer is by artists Ishmael and Rob Yamabushi. Part of a larger graffiti wall, the mural features a colorful, psychedelic-like design with a mustachioed, top hat-wearing head.



**HOPE IN THE BURG MURAL**

The HOPE in the Burg mural on Dunbar Street, organized by local artists Stephen Long, Jeremy Kemp, and 75 volunteers, acts as a sign of encouragement for anyone needing a bit of hope.



**LOVE WHERE YOU LIVE MURAL**

The Love Where You Live mural in Downtown Spartanburg, inspired by Hub Bub's Love Where You Live campaign, sits across the street from the Daniel Morgan Clock Tower.



**CREATIVE CROSSWALKS**

The Creative Crosswalks add colorful, geometric designs to the intersections of: Main and King streets, Main and Spring streets, and Main and Magnolia streets. The vivid crosswalks were painted by local artists Michael Webster, Matthew Donaldson, Frankie Zombie and Adrian Meadows.



**BLACK LIVES MATTER MURAL**

In 2020, 16 local artists came together to paint the message Black Lives Matter on Broad Street in front of City Hall to show support for the Black residents and businesses of Spartanburg.



**FIND MORE**

VisitSpartanburg.com



# The Art in SPARTANBURG

## ON THE STAGE

When it comes to the stage, everyone tells us that Spartanburg punches above its weight class.

If you've never snagged tickets to a show at **Chapman Theatre**, you're in for a delightful surprise. The theatre itself is stunning, but that all fades away once the show begins.

Dubbed an SC Theatre of Distinction, **Spartanburg Little Theatre** has performed favorite titles for 75 years, often selling out musicals and productions, as well as offering a youth theatre for budding actors.

In its 90th season, **Spartanburg Philharmonic** fills the venue with sounds of classical orchestra music, bluegrass, and even eclectic popular pieces.

Another award-winning organization, **Ballet Spartanburg** brings professional dancers to the stage, with its popular seasonal The Nutcracker held in **Twichell Auditorium** due to demand.

Built in 1899, Twichell Auditorium is housed in Converse University's **Zimmerli Performance Center**, and hosts concerts and operas by *Converse's Petrie School of Music* as well as guest performances.

For traveling shows and comedy tours, check out **Spartanburg Memorial Auditorium**.

Ballet Spartanburg



Chapman Cultural Center



Spartanburg Little Theatre



Spartanburg Philharmonic

## ON VIEW

Head off the streets and into the galleries laced throughout Spartanburg.

If it's the finer things you like, plan to visit **TJC Gallery**. Home to the Johnson Collection and often host to regional and institutional partnerships, TJC illuminates the rich history and diverse cultures of the American South. This private collection is shared with the public beyond TJC gallery, too, with pieces on display at the AC Hotel Spartanburg, Spartanburg Library and OneSpartanburg, Inc. Visitor Center.

Another impressive collection can be seen for free at **Wofford College's Richardson Family Art Museum**, along with a diverse offering of rotating exhibitions.

The world's greatest modern art where you least expect to find it.

FORBES

”

For contemporary art, **Spartanburg Art Museum** is a must-see. The museum lives up to its tagline of #smallmuseumbigart, with engaging, thought-provoking exhibitions changing throughout the year. Housed in **Chapman Cultural Center**, it's easy to pop over to the **Upstate Gallery** and the **Artists' Guild of Spartanburg** for more.

To meet local artists, head to **Mayfair Art Studios** or **Artists Collective Spartanburg**. In a renovated 1900s mill, Mayfair hosts resident creatives, monthly open studios, bold exhibits, and a graffiti park. In a repurposed 20,000 sq. ft. church, Artists Collective is home to more than 50 local artists and 32 studios. There's a gallery shop, monthly exhibitions, and juried shows.

Spartanburg Art Museum



## Frankie Zombie

Frankie Zombie has collaborated with musical artists such as Pharrell, Miley Cyrus and John Legend. His artistry can be found from New York to London. Raised in Spartanburg, Frankie returned home in 2016, bringing his colorful art to public spaces around the City. He subscribes to the notion that individual energy determines how the world changes.



# SOUNDS of the South

Some of the south's most iconic sounds in gospel, country, bluegrass, and rock can trace their lineage right back to Spartanburg.

**T**HERE'S NO BETTER WAY to immerse yourself in Spartanburg's musical history than the **Spartanburg Music Trail**, a 30-minute, self-guided tour winding through the **Downtown Cultural District**.

Nearly 200 years of music history is showcased on the Music Trail, from "**Singin'**" **Billy Walker**, who published a novice-friendly book that allowed choirs to learn hymns without learning to read music, to Spartanburg's own **Marshall Tucker Band**. The Music Trail features many more interesting artists, connections to music history, and more, but we won't spoil it for you here.



EXPLORE THE  
MUSIC TRAIL

SpartanburgMusicTrail.com



## WHERE TO EXPERIENCE LIVE MUSIC

### BLUES BOULEVARD

This cozy, underground establishment is adorned with local art, and will soothe you with the smooth sounds of jazz and R&B.

### DELANEY'S IRISH PUB

Four nights a week, you can find local bands playing blues, country, rock, and Americana favorites.

### FR8YARD

More than just an outdoor biergarten, FR8yard hosts local and regional acts performing near nightly during its open season, from March-November.

### FRETWELL

Newcomer to Spartanburg's music scene, this new development alongside the Mary Black Rail Trail hosts live performances throughout the year.

### RJ ROCKERS

Spartanburg's first craft brewery hosts live music for much of the week, including an Open Mic Night on Wednesdays for local singers and songwriters.

## IN THE STREETS

Outdoor performances fill the air in Downtown Spartanburg thanks to **Music on Main**, the city's favorite free after-work concert series running from April-July.

Throughout the year, local **street performers** are featured on high-traffic corners around the city, showcasing their talents in a variety of genres, and with a variety of instruments.



# Places to **PLAY**

Spartanburg offers plenty of places for budding adventurers to explore the great outdoors and soak up the sunshine.

## Rainy Day?

Go high at **Big Air Spartanburg** or go fast at **Speed Factory Indoor Karting**.

HERE ARE OUR  
TOP PICKS  
FOR THE KIDS!

THERE ARE  
**51 PARKS**  
IN SPARTANBURG COUNTY



### AIRPORT PARK

Located alongside Spartanburg's Downtown Memorial Airport, you can watch planes coming and going while zooming along runways, climbing the air traffic control tower, or cooling off on the splash pad.



### CLEVELAND PARK

Pack a picnic and take the family to the perfectly manicured Cleveland Park to enjoy a scenic stroll around the lake, large open areas to play ball, and a phenomenal playground for the kids.



### MARY BLACK RAIL TRAIL

Want a one-stop-shop with plenty of play spots? Hit the ground running at the Mary Black Rail Trail, a two mile trail accompanied by the Rail Yard trailside park, a Panthers themed NFL Play 60 course, the Vic Bailey Subaru Bike Park, and the Hot Spot Skate Park.



### MCKINNEY PARK

Located in Downtown Woodruff, this park is home to a playground, ball field, splash pad and walking trail.



### SHIPWRECK COVE

This water park in Duncan is a hidden treasure. The affordable pirate-themed park is fun for the whole family, featuring a lazy river, spiraling slides, and a kiddie play area.



### TYGER RIVER PARK

Sports lovers, rejoice! This expansive complex houses a variety of sports fields centered by an observation tower, as well as batting cages, a playground, a splash pad, and a disc golf course.



# Sparkling CURIOSITY

Spartanburg believes  
in education from  
cradle to career.

**P**AYING HOMAGE to the *Spartanburg Academic Movement*, a nonprofit in pursuit of higher levels of academic success, the *New York Times* said about Spartanburg, "This is where our national renewal will come from."

Whether you're here for a stint at one of Spartanburg's seven colleges, for a visit, or for life, you'll find that Spartanburg is a place where people love to learn.

## CHILDREN'S MUSEUM OF THE UPSTATE - SPARTANBURG

Offering a toddler zone, a book nook, and interactive exhibits on waterways, agriculture and engineering - just to name a few, this two-story space for inclusive play-based learning is designed for kiddos aged birth to six.

[tcmupstate.org](http://tcmupstate.org)

## SPARTANBURG SCIENCE CENTER

Inspiring excitement for science and helping guests of all ages discover our fascinating world, this hands-on science center is home to more than 20 exhibits and a live reptile room.

[spartanburgsciencecenter.org](http://spartanburgsciencecenter.org)

## SPARTANBURG COUNTY PUBLIC LIBRARIES

There are ten branches to visit. Beyond books, the main branch includes a local history room, genealogy department, and makerspace for creatives and techies. Soon the library will open a 5,000 sq. ft. planetarium learning center with a 45-foot dome.

[spartanburglibraries.org](http://spartanburglibraries.org)

## SPARTANBURG'S COLLEGES

A large number of diverse colleges create educational opportunities for the whole community. A variety of classes, lectures, workshops, and summer camps are offered at Spartanburg's five undergraduate institutions (*Converse University*, *Spartanburg Community College*, *Spartanburg Methodist College*, *University of South Carolina Upstate*, *Wofford College*) and two graduate schools (*Edward Via College of Osteopathic Medicine*, *Sherman College of Chiropractic*).

[collegetownspartanburg.com](http://collegetownspartanburg.com)



# From the COURT

Between local teams competing and countywide facilities attracting regional and national tournaments, Spartanburg’s status as a sports hub is only growing.

### A WHEELY GOOD TIME

In the land of football tailgates, Spartanburg bucks the trend by going all-in on a night of twilight bicycle races. The Spartanburg Regional Healthcare System Criterium, known as The CRIT, takes over Downtown Spartanburg as part of the U.S. Cycling Speed Week. Riders from across the U.S. also travel to Spartanburg each year to take on the Assault on Mt. Mitchell and Marion – two of the toughest climbs east of the Mississippi River.

### FIVE STAR FACILITIES

Softball, baseball, soccer, basketball, volleyball, cross country... the list goes on. Spartanburg is home to a multitude of indoor and outdoor courts and fields thanks to facilities like Upward Star Center, Tyger River Park and the Milliken Arboretum at Roger Milliken Center, hosting everything from community leagues to NCAA championships.

### CAROLINA PANTHERS TRAINING CAMP

Wofford College has hosted camp since the team’s inaugural NFL season. Each summer, the Panthers bring practices (and a kick-off party) to Spartanburg for about two weeks.

### COLLEGE SPORTS

From touchdowns with the Wofford Terriers, to home runs with the SMC Pioneers, goals with the Converse Valkyries, and slam dunks with the USC Upstate Spartans, there’s always a college sport in season in Spartanburg.



# to the CLASSROOM

Home to seven colleges and universities touting more than 15,000 students, Spartanburg capitalizes on the educational and social advantages offered by its number of diverse colleges, leading to a plethora of community offerings and bustling coffee shops.

Colleges & Universities

### CONVERSE UNIVERSITY

Converse University, a visionary liberal arts university with a beautiful downtown campus, doubles as a Spartanburg arts mecca and has one of the nation's best e-sports programs.  
[converse.edu](https://converse.edu)



### SPARTANBURG COMMUNITY COLLEGE

Spartanburg Community College, one of the first in SC to go tuition-free, offers academic, training and community classes across five campuses.  
[sccsc.edu](https://sccsc.edu)



### SPARTANBURG METHODIST COLLEGE

Spartanburg Methodist College, an innovative private liberal arts college focused on practical career development, offers a small campus with big opportunities.  
[smcsc.edu](https://smcsc.edu)



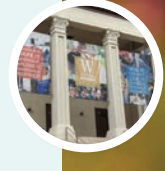
### UNIVERSITY OF SOUTH CAROLINA UPSTATE

University of South Carolina Upstate, known to locals as USC Upstate, is one of the nation's top public regional universities, and Spartanburg's largest campus.  
[uscupstate.edu](https://uscupstate.edu)



### WOFFORD COLLEGE

Wofford College, a nationally distinctive liberal arts college on Spartanburg's Northside, offers a vibrant campus life to students and lifelong learning opportunities to the community.  
[wofford.edu](https://wofford.edu)



### EDWARD VIA COLLEGE OF OSTEOPATHIC MEDICINE (VCOM)

Edward Via College of Osteopathic Medicine (VCOM), focused on developing doctors to serve small and rural communities, resides in a former mill on Spartanburg's Northside.  
[vcom.edu](https://vcom.edu)



### SHERMAN COLLEGE OF CHIROPRACTIC

Sherman College of Chiropractic, a comprehensive chiropractic doctorate school, offers an on-campus Health Center where senior students offer care to the community.  
[sherman.edu](https://sherman.edu)





# The Great OUTDOORS

## CROFT STATE PARK

**T**HERE ARE COUNTLESS PLACES in Spartanburg to enjoy the great outdoors, but one place in particular offers an impressive roster of activities.

**Croft State Park**, often referred to by locals as Camp Croft, got its start as a U.S. Army training base during World War II. The 7,054 acres of rolling terrain just five miles from Downtown Spartanburg is the perfect place for biking, hiking, fishing, boating and horseback riding.

The park's centerpiece, **Lake Craig** is complete with a boat launch, rentals, a new fishing pier, and a paved perimeter trail perfect for strolling.

Head into the woods and you'll find paths that can be shared by horse, biker and hiker, as well as dedicated paths for each. Horseback riders can explore 20+ miles of equestrian trails, mountain bikers can ride thrilling twists, turns, and jumps, and hikers can choose from easy to moderately difficult terrain. The most notable trails, **Fairforest Creek Trail** showcases Croft's tranquil beauty, and **Croft Passage**, a peaceful segment of South Carolina's *Palmetto Trail*, winds through the park.

**So we invite you, come to Croft State Park to disconnect, unwind, and breathe in the fresh upstate air. Make it a day trip or choose to stay under the stars in the camping & RV areas.**

Croft State Park



Glendale Shoals

## WHERE ELSE?



### THE COTTONWOOD TRAIL

A 116-acre urban preserve and trail system stretching along Lawson's Fork Creek, perfect for walkers and runners.



### HATCHER GARDEN

This delightful botanical garden and woodland preserve is a Tripadvisor Travelers' Choice recipient, plus, it's free of charge!



### GLENDALE SHOALS PRESERVE

Still home to the remains of the former Glendale Mill, this scenic property has a stunning bridge, cascading waterfall, and plenty of room to wander and paddle.



### LAKE COOLEY

Located in Inman, Lake Cooley Park includes an outdoor education center, boat ramp, kayak launch, fishing pier, playground and kayak and paddleboard rentals.





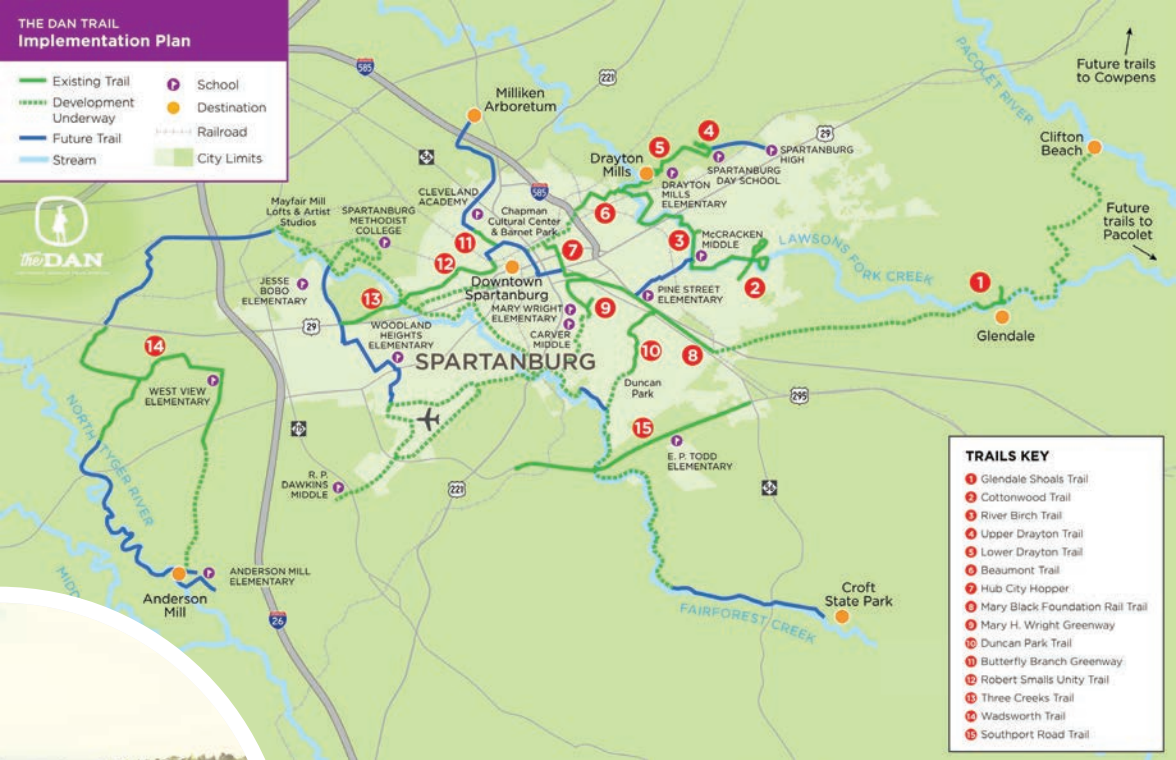
# Building THE DAN

The Daniel Morgan Trail System connects tourism, health, and economic & community development.

by *Brittany Mulligan*



Mary Black Rail Trail



#1 Best U.S. City for Cyclists

BEST LIFE

WHEN IT COMES to outdoor activities, The Daniel Morgan Trail System (or The Dan as it is commonly referred) offers everything for individuals and families who enjoy spending time outside in Spartanburg.

The Dan consists of 55 miles of existing and proposed trails using an urban trail network from the Pacolet River to the North Tiger.

In late 2021, Spartanburg County was awarded a \$23.8 million *Rebuilding American Infrastructure with Sustainability & Equity* (RAISE) grant by the U.S. Department of Transportation. With the grant, The Dan will be expanded with almost 15 miles

of installed multi-use pathway, a pedestrian/bicycle bridge over a major roadway, approximately four intersection/roadway crossing improvements and around five prefabricated pedestrian bridges. "The Dan, like many other developments in Spartanburg, connects tourism, health, and economic and community development projects. And The Dan will lead to more trailside development," said Katherine O'Neill, OneSpartanburg, Inc. chief economic development officer.

Additions, like Fretwell's dining and recreational area and Clifton Mill's multi-family development, are exciting updates for residents and visitors alike.



# Top 5 THINGS TO DO ON THE DAN

When organizing your day on *The Dan*, Executive Director of PAL Spartanburg, Laura Ringo, has a few recommendations in mind.

**BUTTERFLY BRANCH GREENWAY**

“A segment of The Dan on the City’s Northside, and it’s a great walk along a creek,” Ringo said. “People can also go to the farmers market, which is open every Saturday morning. It’s an easy walk that can take you to a picturesque bridge connecting the farmers market to the trail.”



**THE MARY BLACK FOUNDATION RAIL TRAIL**

A 2.6-mile trail perfect for walkers, runners, and cyclists, the Rail Trail is Spartanburg’s most-used outdoor amenity. Along the Rail Trail you can find the Vic Bailey Subaru Bike Park, the Carolina Panthers NFL Play 60 playground, Flock Shop, the Rail Tail Dog Park, and much more.



**GLENDALE SHOALS PRESERVE**

Nature observers will appreciate the plant, animal, and bird life along the trail at Glendale Shoals.



“There’s a beautiful, iron bridge that’s been restored and the shoals are beautiful to look at,” Ringo said. “On a hot summer day, they’re fun to play in. It’s really enjoyed by the community.”

**MARY H. WRIGHT GREENWAY**

If you’re looking to plan a gathering, Ringo recommends taking advantage of the Mary H. Wright Greenway. On the city’s south side, it’s a one-mile segment that ends in a playground and pavilion. Rumor has it, Ringo added, “that the park features the fastest slide in any playground around Spartanburg.”



**RIVER BIRCH TRAIL**

The Dan’s newest addition, the River Birch Trail alongside Lawson’s Fork Creek, will be expanding by another mile this summer. It offers plenty of space for walking, running and riding. The expansion will form a connection to another popular segment, the Drayton Mills trails.



Glendale Shoals Preserve



Fretwell

## REINVESTING IN THE COMMUNITY

**J**UST OUTSIDE of the Mary Black Rail Trail is a two-acre development called **Fretwell**, a retail and restaurant collective that will blend the beautiful outdoors with a unique experience using the buildings surrounding it. The first phase features the headquarters for Little River Roasting. The new location for the coffee company expands its services to offer breakfast and lunch.

Alongside Little River Roasting is a 1954 Spartan Manor, which is similar to an airstream, that has been permanently affixed as a concessions trailer. It will serve food, beverages, beer, popsicles, and ice cream among many other delectable treats. Laura Stille, a Fretwell partner, noted that trails have proved to be a catalyst for revitalizing formerly depressed areas, like Fretwell, which featured many vacant and unused spaces.

Development at Fretwell is repurposing some of the former material found on location, like designing seating planters out of the concrete excavated for the Little River building. A huge concrete foundation where the planters are was at one time a foundation for a former cotton gin in the early 1900s. Fretwell decided to keep it to serve as a spot for

food trucks and other vendors such as an artisan market, farmers market, or even to host a pop-up show.

“Our main goal is to create a unique and beautiful gathering space, focusing on the outdoors,” Stille said. “We talked to our architects about wanting the buildings to complement the space. We want that gathering space to foster community and capitalize on our year-round great weather. There’s a lot of

to serve Clifton Park beachgoers, and improvements to a small playground and parking lot.

Construction is expected to be completed by late summer of 2024.

“The project is revitalizing a textile mill site that is currently an unattractive reminder of the community’s economic loss when the mill closed,” said Jennifer Gosnell of the M Peters Group. “The

We want Fretwell to foster community and capitalize on our year-round great weather.

LAURA STILLE



grass and space to play outdoor games, sit and listen to music, enjoy a cup of coffee or eat.”

Another area of development is **Clifton Mill Number Two**, which will transform the former mill site into private and public use through a partnership between Spartanburg County and M Peters Group, an upstate real estate development company. The former mill site will be turned into a multi-family development of 240 modern market rate units, accompanied by improved public park and river access, public facilities

mill villages retain enormous pride in their history, but the economic loss was devastating. Re-investing in this community by building housing, a restaurant, improving the public park, and connecting it to downtown with The Dan is good for job growth and therefore the economic growth of Spartanburg’s east side.”

With these exciting developments in progress and coming soon to The Dan, residents and visitors have a lot to take advantage of when planning their next adventure in Spartanburg.



# Winding Down THE WATERWAYS



- 1

**Tyger River**

Access point

**NESBITT SHOALS PARK**  
3100 Walnut Grove Rd, Roebuck SC 29376
- 2

**North Tyger River**

Access Points

**HISTORIC ANDERSON MILL**  
5255 Anderson Mill Rd, Moore SC 29369

**LAKE COOLEY PARK**  
100 Cooley Dock Rd, Inman SC 29349
- 4

**Middle Tyger River**

Access Point

**LYMAN LAKE LODGE**  
100 Lyman Lake Lodge Rd, Lyman SC 29365
- 5

**South Tyger River**

Access Points

**TYGERBERRY LANDING**  
388 Berry Shoals Rd, Duncan SC 29334

**BEECH SPRINGS LANDING**  
546 S Danzler Rd, Duncan SC 29334

**COOLEY FAMILY LANDING**  
590 S Spencer St, Duncan SC 29334
- 8

**Pacolet River**

Access Points

**UPPER & LOWER PACOLET SHOALS**  
Take out: 1461 Sunny Acres Rd, Pacolet SC 29372  
Take in: 167 Montgomery Ave, Pacolet SC 29372

**CLIFTON BEACH RIVER ACCESS**  
239 Goldmine Rd, Spartanburg SC 29307



**T**HERE ARE FEW better ways to connect to the outdoors in Spartanburg than by tackling our county's rivers.

Whether it's a summertime trek down the cooling waters of the Tyger River or taking a moment to enjoy the fall foliage during the end of the season on the Pacolet River, Spartanburg's blueways offer something for all interest and skill levels.

Often described as the area's original highway system, Spartanburg's blueways are geographically-accessible from across the county, making it a popular outdoor opportunity for many. And not only is it geographically-accessible, it's more accessible to all ability levels than ever before.

Designed to make the Tyger River more accessible to all, kayakers, paddlers, and canoers were gifted two new access points along the river in 2019, at **Tygerberry Landing** in Duncan and at Inman's **Lake Cooley Park**. Both launch points feature Americans with Disabilities Act-compliant docks and kayak launches, new parking areas, nature trails, and water-front seating.

**The Tyger River** and its three branches are prime for families and paddlers. But there's also the **Enoree River**, launch points along the popular Pacolet River, and Lawson's Fork, each of which provide access to **Broad River**.

In fact, it's possible to start paddling in Spartanburg County and continue until you reach the Atlantic Ocean. Expert local kayakers estimate the journey would take five to six days at top-speed, but would be closer to 10 or 11 if you were to enjoy the scenery.

**The Pacolet River** runs more than 50 miles from near Downtown Spartanburg to the small Union County town of Lockhart. A popular, four-mile paddle route from Clifton Beach to Goldmine Road, on the eastern side of Spartanburg County, includes Class I and Class II rapids, and averages about two hours to complete.

Along with flowing waters and mild rapids, the county's blueway system abounds with wildlife viewing opportunities.

Species of waterfowl like ducks, blue heron, osprey, and even the national symbol of the U.S., the bald eagle, can be found as you wind your way down Spartanburg's rivers. And for anglers, the waterways are often stocked with fish like crappie, bream, and even some largemouth bass.

**Whether you're standing on a paddleboard, slicing through the water on a kayak, or just relaxing as you cast your reel and enjoying the scenery, Spartanburg County's blueways have adventure opportunities at-the-ready for you.**



# The Ultimate DRIVING MACHINE

For nearly three decades, BMW has brought the Ultimate Driving Experience, and a need for speed, to Spartanburg.

**FROM UP-CLOSE LOOKS** at the German automaker’s history to tours of the robotics-filled Plant Spartanburg, BMW has been a driving force behind Spartanburg County’s success over the years, creating thousands of jobs and attracting thousands of visitors from across the globe.

FREE

## BMW Zentrum

**MONDAY-FRIDAY** | 9:30 AM–5:30 PM  
*Self-guided Tour*

BMW’s only museum in North America is a one-of-a-kind experience where you can walk through the past, present, and future of the Ultimate Driving Machine.

BMW’s Zentrum is a living museum, with historically-restored vehicles driven in races across the globe on display alongside BMWs X-Series cars, made at BMW Plant Spartanburg.

## BMW Factory Tour

*Reservations are required.*

Get an up close and personal look at the work that goes into each BMW X-Series car during a factory tour at Plant Spartanburg.

Innovative engineering meets premium quality as you walk up and down the assembly lines, seeing how each model is made.

September 1994

The first BMW built in the U.S. rolls off the assembly line at Plant Spartanburg

\$12 Billion+

The total investment BMW has made in Spartanburg County

6 Million+

The total number of cars produced at Plant Spartanburg



## The Ultimate Driving Experience

*Reservations are required.*

Your campus for the BMW Performance Driving Experience is a heart-pounding versatile driving course where you’ll encounter a skid pad, Slalom course, and water walls all under the expert guidance of professional driving instructors, and behind the wheel of a sample of BMWs. Then, push yourself to the limit as you follow an instructor through a challenging off-road course in a made-in-Spartanburg BMW X vehicle.

[bmwperformancecenter.com/experiences/](https://bmwperformancecenter.com/experiences/)





# the BURG'S BEST BURGERS

There's only you, your tastebuds, and a long list of drool-worthy burgers to bite in to.

## featured RESTAURANTS



### BAR 1884

**WHY YOU SHOULD GO** Bar 1884 offers a stylish outdoor dining area overlooking Downtown Spartanburg on Magnolia Street, and a menu of Asian-style cuisine with inventive takes on American favorites.

**WHAT YOU SHOULD GET** Jammin' Bacon Burger (caramelized bacon and onion jam, tempura jalapeno, Hickory-smoked cheddar cheese, applewood bacon, Peking style BBQ sauce)



### BURGÄR

**WHY YOU SHOULD GO** Burgär is new to the Spartanburg scene bringing flavors you don't typically find on burgers to everyone's favorite bunned creation from right along Main Street downtown.

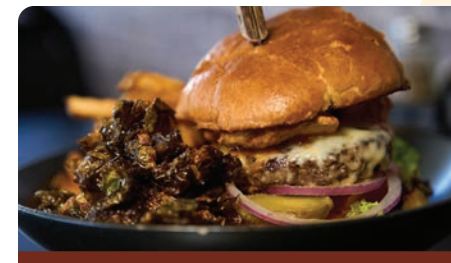
**WHAT YOU SHOULD GET** El Southwest Bugar, topped with poblano pepper, pickled jalapeno, crispy onions, avocado, and chipotle sauce.



### BURGERS & BAKERY

**WHY YOU SHOULD GO** This homey burger spot on Spartanburg's Westside features a host of specialty burgers, usually named after their creators, served up on scratch-made buns (including a fiery Hot and Spicy bun).

**WHAT YOU SHOULD GET** The Big Tony Double Cheddar Cheeseburger with a split grilled red link sausage, bacon, & pepperoni.



### CHEF AE'S

**WHY YOU SHOULD GO** Chef Ae's is proudly on the other side of the train tracks in Spartanburg. Chef Ae Zavala, born in Thailand, brings Thai and other unique flavors to burgers and sandwiches on her menu.

**WHAT YOU SHOULD GET** The Bistro Burger, with double patties, gouda cheese, bacon jam, lettuce, tomato, pickle, and Japanese mayo on a brioche bun.



### IKE'S CORNER GRILL

**WHY YOU SHOULD GO** A classic Spartanburg spot, Ike's is the ultimate dive bar, serving up delicious burgers, hand-cut fries, their popular bologna sandwich and cold drinks for more than 50 years.

**WHAT YOU SHOULD GET** The Pimento Cheeseburger (with all the classic toppings and South Carolina pimento cheese)



### CLAUDIO'S BISTRO

**WHY YOU SHOULD GO** This steakhouse-style bistro in up-and-coming Downtown Woodruff showcases a comfortable, family-style dining room, expertly-cooked beef and shellfish, and some truly delectable burgers.

**WHAT YOU SHOULD GET** The Hot Sensation Burger (Angus beef, blue cheese, bacon, buffalo sauce, lettuce, tomato and onion on a Brioche bun)



### MAIN STREET PUB

**WHY YOU SHOULD GO** Part bar, part barbecue restaurant, Main Street Pub is popular at all times of day for its cold beers, hot wings and customizable burgers and side options.

**WHAT YOU SHOULD GET** Whatever you want! Burgers at Main Street Pub come with dozens of topping options so you can have it however you'd like.



### CRIBB'S KITCHEN

**WHY YOU SHOULD GO** This Downtown Spartanburg staple knows all about burgers, and has hosted an annual Burger Cook-Off for years, with each year's winner being added to the menu.

**WHAT YOU SHOULD GET** The Belly Dancer (2019 Cribb's Burger Cook-Off Winner) (Topped with crispy pork belly, slaw, wasabi aioli and a sweet soy glaze)



### NEW GROOVE ARTISAN BREWERY

**WHY YOU SHOULD GO** Started by two homebrewers chasing their passion, New Groove Artisan Brewery has established itself as a go-to hangout spot in Boiling Springs. As their beer offerings have grown, so too has their kitchen.

**WHAT YOU SHOULD GET** The Smokehouse Burger, topped with cheddar, barbecue sauce and crispy, fried onion.

1

GET YOUR  
FREE PASS

SCAN ME



2

USE YOUR MOBILE  
PASS TO CHECK-IN  
at participating venues

3

SCORE PRIZES  
Want to win pure  
bragging rights?  
Try them all!





2

RESTAURANTS  
SpartanBURGER  
Sticker

4

RESTAURANTS  
SpartanBURGER  
Socks

5

RESTAURANTS  
SpartanBURGER  
Make Your Own Burger Kit

## NU-WAY LOUNGE & RESTAURANT

**WHY YOU SHOULD GO** Proudly Spartanburg's oldest bar, Nu-Way has been a staple for decades for its no-frills environment, delicious, overstuffed burgers and live music.

**WHAT YOU SHOULD GET** The World-Famous Redneck Burger (Voted by Food Network as South Carolina's Best Burger. Served with lettuce, tomato, onion, mayo, ketchup, mustard, homemade chili, and Pimento cheese.)



## THE BEACON DRIVE-IN

**WHY YOU SHOULD GO** A Spartanburg landmark, The Beacon has been featured on national TV more times than we can count for its "a-plenty" dishes, being served up for 70 years. If you have trouble finding it, just look for its signature red-and white-striped light tower, a, well, beacon of Spartanburg.

**WHAT YOU SHOULD GET** The Beacon Burger (signature double cheeseburger topped with mayo, lettuce, tomato and cole slaw)



## SUGAR-N-SPICE

**WHY YOU SHOULD GO** Opened in 1961 as a drive-in, Sugar 'N Spice has only changed its menu once, to add souvlaki, a Greek, grilled chicken dish. Otherwise, this generational favorite is still serving up signature burgers, hot dogs, sandwiches and salads.

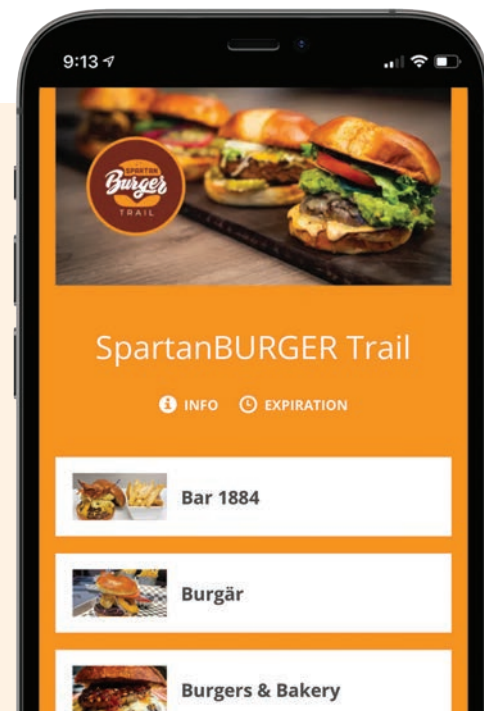
**WHAT YOU SHOULD GET** The Jumbo Cheeseburger (two patties with cheese, tomato, onion, lettuce, served with fries or onion rings)



## THE HARE AND HOUND

**WHY YOU SHOULD GO** Another popular restaurant, the vibes at The Hare and the Hound, a Downtown Landrum mainstay, can best be summed up by a sign in front of its door: "good food, good beer, good times."

**WHAT YOU SHOULD GET** BBQ Bacon Onion Burger (tangy BBQ sauce, bacon, fried onions, cheese, lettuce and tomato)



intheburg

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Each morning, expect drool-worthy bites, new businesses, multimedia arts and active living features, Spartanburg's movers and shakers, historic trivia, events throughout the County and larger 864 Upstate, and so much more!

subscribe

intheburg864.com



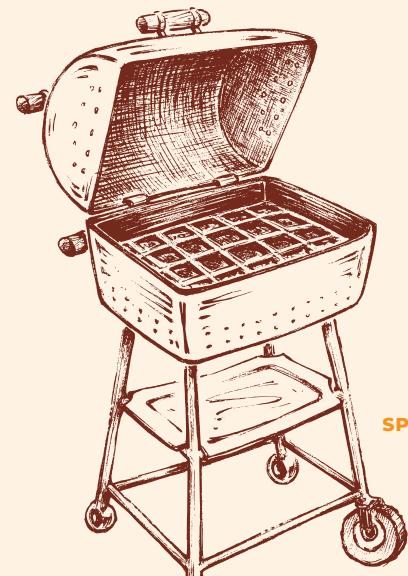
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## Make your own BURGER KIT

Pimento  
Cheese  
BLUE MOON  
SPECIALTY FOODSRecipe Book  
HUB CITY  
BOOKSHOPBurger Meat  
COUNTRY  
MEAT CENTERSeasoning  
ED'S ALL PURPOSE  
SEASONING



# THE TASTE OF *Spartanburg*

## WHAT THE LOCALS LOVE

**Spartanburg's mill town past and agricultural presence lend to gathering round tables for Southern comfort foods and farm fresh meals. Meats and threes and burgers joints are beloved staples of Spartanburg's dining scene.**

**YOU CAN'T TALK ABOUT FOOD** in Spartanburg without talking about the Cribb family. Originating as peach farmers in the upstate area, the family fostered a reputation of festive gatherings, locally sourced ingredients and generous hospitality. **Cribbs Kitchen**, whose

original location is a fixture of Downtown Spartanburg, recently brought its elevated southern cuisine to a second location in the Middle Tyger Area.

Another family name that is well known for feeding Spartanburg is Wade's. Celebrating 75 years and

three generations of leadership, **Wade's Restaurant** began as a small grocery and lunch counter serving local workers hot home-cooked meals. Today, the landmark restaurant serves the same family recipes like hand-mixed yeast rolls, hand-breaded chicken, and southern-style veggies. Expect to see a line when you arrive, but don't worry, it moves fast and is always worth the wait.

For some of the best barbecue around, head to Landrum's **Southside Smokehouse**. Passed down from her father, Chef Sarah

McClure offers her family's signature plates of smoked meat and threes, along with her own Cajun-style creations. Along with William Cribb, Sarah has been recognized as a *South Carolina Chef Ambassador*.

Talking of award-winning food, we need to talk about Spartanburg's best burgers. It's often debated whether **Ike's** or **Sugar 'N Spice** holds the crown, but *Southern Living* dubbed **Nu-Way** as having the best burger in South Carolina AND the

third best bar in the South. This no-frills dive bar is the oldest restaurant and bar in Spartanburg, open since 1938.

If you haven't fallen for Southern food yet (and believe us, you will), there are plenty of international flavors to be found in Spartanburg. Reflecting our largest international presence, hearty German food is a favorite. Try The **Deli Korner**, a longtime family-owned sandwich shop, or **Gerhard's Cafe**, offering traditional fine dishes.

## ON THE FINER SIDE



### CLAUDIO'S BISTRO

**WHERE** Woodruff, SC  
**WHAT** Steaks and Seafood  
**WHY** Claudio's brings a new level of creativity and flavor to some of your favorite dishes.



### HEIRLOOM

**WHERE** Westside Spartanburg  
**WHAT** Southern  
**WHY** This restaurant puts an upscale twist on historic milltown favorites.



### INITIAL Q

**WHERE** Downtown Spartanburg  
**WHAT** Southern  
**WHY** This isn't your average barbecue joint. Try switching out fried chicken for frogs legs, or shrimp for smoked tuna.



### THE KENNEDY

**WHERE** Downtown Spartanburg  
**WHAT** Global  
**WHY** Styled in 1920s luxe, the decor is as lovely as the locally sourced dishes.



### LEVEL 10

**WHERE** Downtown Spartanburg  
**WHAT** Steaks and Seafood  
**WHY** Soak in the views of Spartanburg as you dine at this rooftop restaurant.



### THE PASTA STATION

**WHERE** Landrum, SC  
**WHAT** Italian  
**WHY** Delicious, saucy dishes tucked away in a mountainside town.

**Wade's Restaurant** has been a Spartanburg favorite for more than 75 years, serving up home-cooked goodness and a side of nostalgia.





Willy Taco



Tulip Tree



Cribbs Kitchen



Flock Shop



Pokenori



Dray Bar & Grill



Southside Smokehouse



Chef Ae's



**RJ ROCKERS**  
Downtown Spartanburg

Spartanburg's first craft brewery, RJ Rockers has been churning out locally-made brews since 1997, when it put Spartanburg on the craft beer map. Drinkers can mingle amongst towering metallic brewing equipment offering an up-close look at

*Try this*  
**Son of a Peach**  
Fruited Wheat

production process. At its accompanying restaurant, try your favorite beer transformed into a creative Beertail cocktail.

**NEW GROOVE ARTISAN BREWERY**  
Boiling Springs

Started by two homebrewers chasing their passion, New Groove is set up in a funky building tucked behind a gas station. Sour and dark beers have taken hold, as well as unique creations inspired by the brewer's

*Try this*  
**Dark Sour of the Moon**  
Sour Brown Ale

favorite things to eat. Come hungry, as New Groove is a must-visit spot on the SpartanBURGER Trail!

**CICLOPS CYDERI & BREWERY**  
Downtown Spartanburg

Brewing beer and cider on-site just across the street from the Chapman Cultural Center, Ciclops has a beer hall-style setup designed to encourage people to strike

*Try this*  
**Pterodactyls for Breakfast**  
Coffee IPA

up conversations. Their lineup offers a mix of German-inspired and a few proudly "absurd" offerings.

**HOLLIDAY BREWING**  
Dayton Mills Marketplace

Inspired experiences like off-roading on a motorcycle or trekking through a desert, Holliday offers West Coast-style and Tropical IPAs, along with a variety of tropical-flavored hard seltzers. Sit inside

*Try this*  
**Mosaic Paradise**  
Tropical IPA

for music, events and games, or on the patio for a view of Dayton Mills Pond. Coming soon: a second location in Downtown Inman.

**PLANKOWNER BREWING CO.**  
Boiling Springs

Started by a U.S. Navy Veteran, this brewery is all about tradition. Choose from a rotating selection of traditional ales and IPAs in a spacious, nautical themed

*Try this*  
**Gravity Storm**  
Belgian Quadrupel

taproom. Hungry? Dray Bar & Grill serves up burgers, bites and brunch in the same space.

**FAT ASS HEIFER CIDERY**  
Campobello

"Now, to a cow, that's a compliment!" Named for one of Farmer John's mischievous young cows, this cidery presses and ferments apples grown on its 51 acre ranch. Enjoy mountain

*Try this*  
**Sassy Black Baldie**  
Cider

views while you taste creative ciders and eclectic wines at this Black-owned business, Saturdays from 1-7 PM.





# THE BUZZ in Spartanburg

The Pharmacy

## MADE IN Spartanburg

Other local products we couldn't live without.

**BLUE MOON  
YEP! SHAKE**  
yepshake.com

**DOTTIE'S TOFFEE**  
dottiestoffee.com

**SUGAR TIT  
MOONSHINE**  
sugartitmoonshine.com



If you happen to be on the Mary Black Rail Trail during business hours, you might find your curiosity piqued by a pleasant aroma as you arrive at the trail's intersection with Marion Avenue. Follow your nose, and you will find yourself at one of Spartanburg's gems: Little River Roasting Co.

**INSIDE YOU WILL FIND** a coffee lover's paradise, with the smell of coffee from the roaster permeating the space and countless 150-pound burlap sacks of organically grown, fairly traded or farmer friendly coffee beans from around the world just waiting to be turned into a delicious cup of Joe. You can purchase fresh roasted coffee, coffee by-the-cup, and food from the cafe at the roasting facility, which is located at **Fretwell**, Spartanburg's newest trailside gathering space.

Spartanburg runs on Little River, which thankfully operates three more locations where you can order your favorite morning fix or afternoon pick-me-up.

The staple of the Little River empire is **Little River Coffee Bar**, located in the Masonic Temple in Downtown Spartanburg. This is the place where community comes together, where CEOs brush shoulders with local college students. The full-service Coffee Bar offers cozy seating, sidewalk seating, and is conveniently paired with the Hub City Bookshop.

If you're into the influencer lifestyle, we recommend heading to Little River's **Pharmacy Coffee** inside the historic Montgomery Building. The coffee shop was recently named one of the twelve most beautiful coffee shops in the world by TripSavvy. The prescribed drinks (a.k.a. seasonal specials), are just as beautiful as the surroundings.

**On the go? Little River operates drive-thrus at Fretwell and on Spartanburg's Eastside.**



# FARM FRESH

## Fruits & Veggies

For years Spartanburg County has been known as the sweet spot for peach lovers near and far. But peaches are just the tip of the food chain in Spartanburg. Farms in the area are producing an incredible abundance and variety of crops, most of which you can buy straight off the vine, tree, or bush, so it's easy to put the freshest product on your table.

Hub City Farmers Market



## FARMS STORES & STANDS

### ABBOTT FARMS

This iconic family-run operation offers multiple market locations. Expect to find lots of fresh fruits along with jars of jams, peach butter, chow chow and salsas.

### BELUE FARMS NATURAL FOODS MARKET

This old peach packing shed turned healthy food store sells a tremendous variety of organic, natural, local and specialty foods, including their own fruits, vegetable, cattle and grain products.

### GREYROCK FARMS & GREEN ACRES PRODUCE

This family-owned working dairy farm offers milk, eggs and seasonal produce. Take a tour in the Spring or Fall, or stop by the farm stand to stock up on fresh veggies.

### STRAWBERRY HILL U.S.A.

Specializing in berries and peaches, this established family farm offers seasonal activities and a nostalgic café. Head to the old-timey peach shed during growing season for the latest picks.

## FARMERS MARKETS

### HUB CITY FARMERS MARKET

Hosted at the beautiful Northside Harvest Park, this is more than just a weekly market offering fresh food, flowers and crafted goods. There's also an urban farm, a mobile market, and seasonal pop-up markets.

### LANDRUM PAVILION AT MARKET SQUARE

Take in the live music and mountain air as you shop Landrum's bustling farmers market. Under a new pavilion, marketgoers can shop aisles of locally grown goods.

### just to NAME A FEW

- Apples
- Asparagus
- Beans
- Beets
- Berries
- Brussel Sprouts
- Corn
- Figs
- Greens
- Melons
- Nuts
- Okra
- Peaches
- Potatoes
- Pumpkins
- Radishes
- Strawberries
- Squash
- Tomatoes

Stop by a roadside stand or head to a farmers' market for a bounty of seasonal produce or a delicious treat. With our extended growing season, something locally grown is always in season. Farmers keep seasonal hours, so be sure to check on their availability.





# Strawberry Hill A FAMILY TRADITION

Strawberry Hill



**SEASONS:**  
**Spring:** Strawberries  
**Summer:** Peaches, Blackberries  
**Fall:** Pumpkins, Family-Friendly Corn Maze

**They don't make them like Strawberry Hill USA very much anymore.**

**THIS FAMILY-OWNED FARM** with generations of history can't be missed, as hundreds of American flags fly in the strawberry fields in remembrance of the founders of Cooley Peach Farms, who fought in World War II.

Family patriarch Perry Cooley purchased the land where Strawberry Hill currently sits in the early-1900s to farm cotton. In 1946, Perry made a deal with his son, Gene, that if Gene dug the holes, Perry would buy the peach trees.

Today, the farm is home to more than 800 acres of peach trees, totaling 42 varieties growing from mid-June to mid-September. A family tradition for 75 years, Strawberry Hill prides itself on its juicy, tree-ripened peach varieties and proudly claims that South Carolina is "the tastier peach state."

Along with peaches, Strawberry Hill grows, well, strawberries: 115 acres of strawberries to be exact, making it the largest strawberry farm in South Carolina. Their red, ripe strawberries serve as an annual reminder for many that warmer weather is on its way.

Strawberry Hill offers up bundles of its strawberries and peaches for use in at-home recipes, or just a delicious summertime snack. For anyone interested in tasting the—pardon the pun—fruits of Strawberry Hill's labor, visit The Shed, an old-timey peach shed that's now home to a market complete with locally-grown products, and a café serving up Southern favorites, and ice cream.

**While there's no U-pick option at Strawberry Hill, its tremendous selection, quaint, welcoming vibes, and delicious café make it a must-visit.**





# A NEW SPIN

## *Drayton Mills*

Drayton Mills



The award-winning Spartanburg Regional Healthcare System is administered out of the stunningly restored **Beaumont Mill**, which dates back to 1890.



Residents can live in history at the luxurious **Mayfair Lofts** and **Arcadia Station Lofts** in the former Mayfair Mills on the City's Westside. Arcadia Mill also houses the **Mayfair Art Studios**, a collection of studios and spaces for local creatives.

**I F YOU HAVEN'T** caught on by now, Spartanburg's former life as a textile town has an impressive influence over our culture. Instead of being demolished, Spartanburg has given a second life to many of our remaining mills, the most notable transformation being **Drayton Mills**. In fact, Drayton Mills Lofts and Marketplace represents the largest restoration project to date in South Carolina and received one of the state's highest honors for historic preservation.

Drayton Mills sits right on the edge of the City of Spartanburg, featuring an expansive multi-story spinning building erected in 1902, and a weaving building erected in 1928. Transformed into more than 200 units, residents

of Drayton Mills Lofts enjoy original hardwood flooring, expansive mill windows and soaring ceilings.

The magic continues in Drayton Mills Marketplace, the non-residential portion of the revitalized textile mill campus. The lively marketplace is home to homegrown Bella Latte coffee shop and Mozza Roasters, the refined Dray Bar & Grill, Holliday Brewing, Pi-Squared Pizza, an event venue, a salon, a barbershop, a gym, a chiropractor, a doctors office, an eco-friendly giftshop, and even Converse University's e-sports team!

**Wander the campus to find your favorite spot, or hop onto the paved Drayton Mill Trail to explore more of Spartanburg.**



# A REVOLUTIONARY Place



**S**PARTANBURG COUNTY takes its name from the Spartan Regiment, which formed in this area during the Revolutionary War to support the cause of American independence from Great Britain. South Carolina saw more Revolutionary War battles

and skirmishes than any other colony except New Jersey – and Spartanburg is home to some significant sites. Spartanburg's city center Morgan Square and connected trail system The Dan both give ode to General Daniel Morgan, commanding Patriot General at

the Battle of Cowpens, a turning point of the war and one of the most significant events in American History. Coming up on the 250th anniversary of America's victory, many of these revolutionary sites are now home to historical markers, trailheads or protected parks.

## Southern Loop

1

### DANIEL MORGAN MONUMENT

*148 W Main St, Spartanburg 29301*  
The Daniel Morgan Monument downtown pays homage to Gen. Daniel Morgan, commanding Patriot General at the critical American Revolution Battle of Cowpens.

2

### WALNUT GROVE PLANTATION

*1200 Otts Shoals Rd, Roebuck 29376*  
Walnut Grove Plantation was home to some of the area's earliest settlers, and the home and grounds are still open to the public seasonally.

3

### BATTLE OF MUSGROVE MILL STATE HISTORIC PARK

*398 State Park Rd, Clinton 29325*  
On the banks of the Enoree River, the site of the Battle of Musgrove Mill is where severely-outnumbered Patriots outlasted Loyalists.

4

### THE BLACKSTOCK BATTLEFIELD

*599 Monument Rd, Enoree 29335*  
On Nov. 20, 1780, Revolutionary Gen. Thomas Sumter led his militia against British Lt. Col. Banastre Tarleton at Blackstock's Battlefield, arguably Sumter's greatest victory.

5

### THE BATTLE OF KELSEY CREEK

*450 Croft State Park Rd, Spartanburg 29302*  
John Thomas stored Patriot gunpowder at his home. During the Battle of Kelsey Creek he and his men defended the home and gunpowder from Loyalist attack.

6

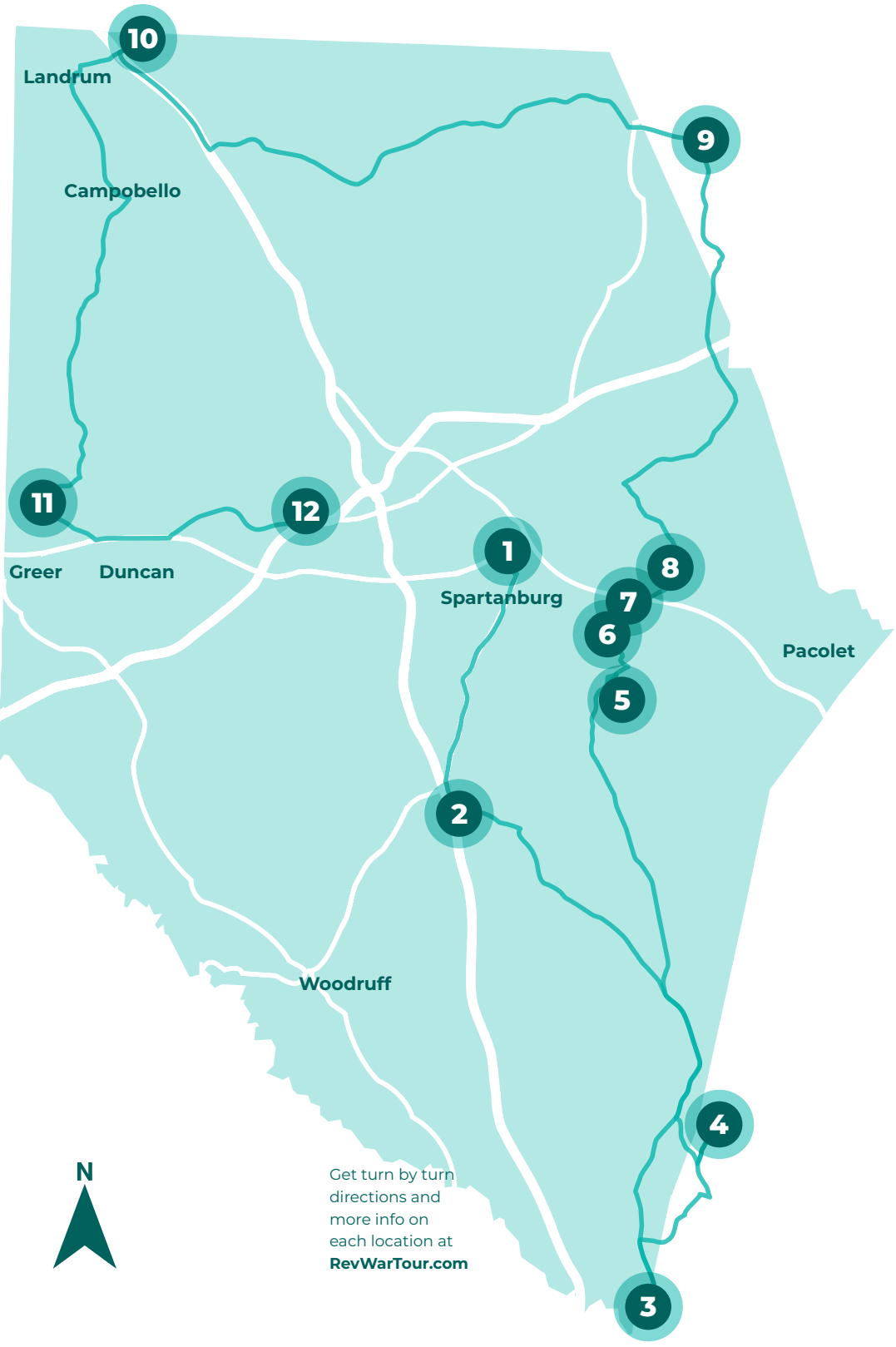
### THE BATTLE OF CEDAR SPRING

*140 Cedar Springs Place, Spartanburg 29302*  
The Battle of Cedar Spring featured a surprise Patriot offensive to scatter an attack from the British near what's presently the SC School for the Deaf and the Blind.

7

### THE BATTLE OF PEACH TREES

*Near the intersection of Dogwood Club and Petrie Roads, Spartanburg 29302*  
At The Battle of the Peach Trees, British forces were repelled by Patriot Cols. Elijah Clarke and Isaac Shelby, two of the fiercest American commanders.



Get turn by turn directions and more info on each location at [RevWarTour.com](http://RevWarTour.com)

## Northern Loop

8

### THE BATTLE OF WOFFORD'S IRON WORKS

*103 Emma Cudd Rd, Spartanburg 29302*  
The Battle of Wofford's Iron Works was part of a series of running battles started at the Battle of the Peach Trees by American Cols. Clarke and Shelby.

9

### THE BATTLE OF COWPENS

*4001 Chesnee Hwy, Gaffney 29341*  
The Battle of Cowpens, a complete victory by Patriots over the British, was a turning point in the Revolution, and one of the most significant events in American history.

10

### THE BATTLE OF EARLE'S FORD

*Hwy 14 east of exit 1 on I-26, Landrum 29356*  
The Battle of Earle's Ford took place at the ford of the Pacolet River when a group of British soldiers surprised Patriots camped nearby.

11

### WOOD'S FORT

*1904 Gap Creek Rd, Greer 29651*  
Before the Revolution, Spartanburg as a frontier, and Wood's Fort was built to provide protection from occasionally-hostile Native Americans and the British.

12

### THE BATTLE OF FORT PRINCE

*Off Fort Prince Rd, Wellford 29385*  
The Battle of Fort Prince took place near one of several pre-Revolutionary forts built near the present boundary of Greenville and Spartanburg counties.

## Did you know?

There were more Revolutionary War battles and skirmishes fought in South Carolina than in any other colony except New Jersey.



# YOU'RE GOING TO NEED A SECOND CALENDAR

From street-filling festivals to holiday celebrations to family-friendly outings, Spartanburg County is home to a wide array of events and festivals with something to enjoy for all ages, interests, and locations.

## SPRING



### FESTIVALS

- **Spring Fling**  
This 3-day extravaganza features stages of entertainment, marketplaces, food, rides, and family-friendly entertainment, along with the annual criterium bike race through downtown.
- **Hub City Hog Fest**  
This delightfully-delicious barbecue festival is full of food, drinks, and live music.



Hub City Hog Fest

- **Cribbs Burger Cook-Off**  
This competition pits local burger squads against each other, with the most popular burger earning a spot on the Cribbs Kitchen menu.
- **Shenanigans on the Square**  
Downtown favorite Delaney's Irish Pub brings the St. Patrick's Day celebration to Morgan Square with live music, drink and food specials, and live music.

- **Stone Soup Storytelling Festival**  
The official storytelling festival of South Carolina, this three-day festival gathers new, creative voices for sessions of listening, imagination, and creativity.

### EVENTS

- **Inman Market on Mill**  
Held every 3rd-Sunday from March-May and September-November, this farmers market features food trucks, local vendors, and family-friendly activities.
- **Music on Main**  
This weekly Morgan Square concert is the perfect way to end a Thursday by dancing or just relaxing and enjoying the tunes.

- **Thursdays on the Block in Woodruff**  
From Block 224 in Downtown Woodruff, this weekly live music series lasts from May-October.



Spartanburg Juneteenth

## SUMMER



### FESTIVALS

- **Sparkle City Rhythm & Ribs Festival**  
Enjoy all the BBQ, brisket, and classic summer treats you can eat then relax with some live music.
- **Red, White & Boom**  
Barnet Park is the place to be for 4th of July festivities complete with burgers, hotdogs, live music, and spectacular fireworks show.
- **Spartanburg Juneteenth**  
Spartanburg's annual Juneteenth Festival commemorates African-American freedom and achievement locally and nationally by showcasing local Black artists, food, music, culture, and more.

- **Mighty Moo Festival**  
This weekend-long festival honors crewmen of the USS Cowpens who served in WWII and their families with a barbecue cook-off, golf tournament, parade, street festival, fireworks, and more.

### EVENTS

- **Landrum Hogback Mountain Festival**  
This festival, named for a mountain first settled by Cherokee Indians, showcases local artists and vendors.



Red, White & Boom



Spring Fling





Dickens of a Christmas



Spartanburg International Festival



Dickens of a Christmas

FALL



FESTIVALS

- **Spartanburg Soaring!**  
Join kite enthusiasts of all ages at this annual event featuring food trucks, makers market, live music, and of course, kite-flying.
- **International Festival**  
Explore world cultures through music, food, dance, art, hands-on activities, and the diverse Parade of Nations.
- **Upstate Pride**  
Celebrate the LGBTQ+ community with a vibrant festival and march during Upstate Pride Week.



Spartanburg Soaring!

- **Albino Skunk Music Festival**  
This creatively-named music and camping venue welcomes bluegrass, folk, and acoustic artists for a day of live music in the outdoors.
- **Inman Harvest Day Festival**  
This celebration of autumn welcomes local vendors and musicians to Inman.

EVENTS

- **City of Spartanburg Downtown Market**  
The streets are taken over by local vendors, craftspeople, food trucks, and more during the spring and fall editions of the Downtown Market
- **SpartOberfest**  
A combination of a German Oktoberfest and the Spartanburg Greek Festival, this celebration of all things German includes food, biergarten, kids' area.
- **Spartanburg Greek Festival**  
This annual event showcases savory and sweet Greek flavors with music, dance, and shopping.
- **Pacolet River Fest**  
A celebration of the Pacolet River, this event features live music, craft beer area, and a special kids' zone
- **Landrum Halloween Stroll**  
The quaint streets of Landrum transform into a Halloween showcases with trunk-or-treating, costume contest, games and more.

WINTER



FESTIVALS

- **Dickens of a Christmas**  
Get into the holiday spirit during the annual Victorian-era Christmas celebration complete with music, live-action window displays, and horse-drawn carriage rides.

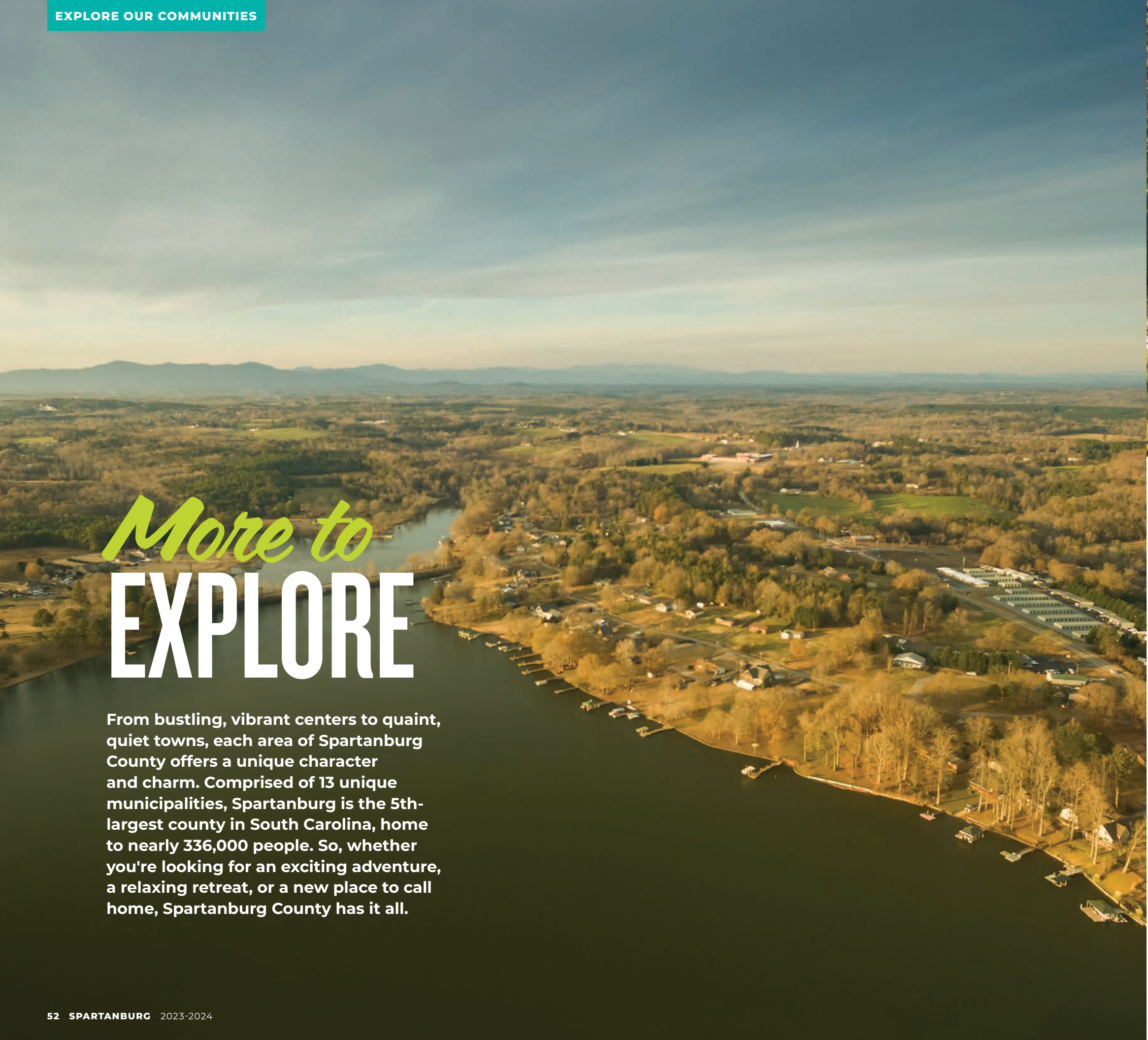
EVENTS

- **Holiday Craft Markets/Fairs**  
Local businesses highlight holiday-themed creations by local artisans and vendors during the season, so stay tuned to arts-and culture-related goings-on.
- **Woodruff Christmas Stroll**  
This yuletide event brings plenty of Christmas spirit as local businesses open their doors and bring the show to the street for a unique holiday shop-and-stroll experience.



FIND OUT MORE  
VisitSpartanburg.com





*More to*  
**EXPLORE**

From bustling, vibrant centers to quaint, quiet towns, each area of Spartanburg County offers a unique character and charm. Comprised of 13 unique municipalities, Spartanburg is the 5th-largest county in South Carolina, home to nearly 336,000 people. So, whether you're looking for an exciting adventure, a relaxing retreat, or a new place to call home, Spartanburg County has it all.



[cityofspartanburg.org](http://cityofspartanburg.org)

**SCHOOL DISTRICT 7**

BEYOND DOWNTOWN  
*Spartanburg*

The City of Spartanburg has an abundance of neighborhoods and hubs within an easy walk or short drive from downtown.

**EXPLORE DUNCAN PARK**

Entwined with one of Spartanburg's older neighborhoods, and bridging the Eastside and Southside of the City, **Duncan Park** is home to a historic baseball stadium, a lake, tennis courts, and walking & biking trails.

**SPARTANBURG'S NORTHSIDE**

Head to **The Hub** for food and drink, or spend time at **Harvest Park**, home to **Monarch Cafe** and **Hub City Farmers Market & Urban Farm**. Be sure to take a stroll along the beautiful **Butterfly Branch Greenway**.

**SPARTANBURG'S WESTSIDE**

The westside of the City is a prime restaurant and retail area, including **Westgate Mall**. Many of Spartanburg's hotels call this area home, including **Clevedale Historic Inn & Gardens**.





[cityoflandrumsc.com](http://cityoflandrumsc.com)

SCHOOL DISTRICT 1

# Landrum

Touching the North Carolina border, Landrum is nestled against the stunning backdrop of the Blue Ridge Mountains. Enjoy scenic roads and trails, and picturesque streets and parks. You're sure to #LoveLandrum.

EXPLORE DOWNTOWN LANDRUM

Stroll along E. Rutherford Street to explore a collection of antique stores and specialty shops. Keep an eye out for artwork belonging to the **Foothills Quilt Trail** and **Art of the Horse**.

EAT & DRINK

**Southside Smokehouse** and **Stone Soup Market and Cafe** offer smoked meats and southern comfort food. You'll find a selection of brews at **The Hare & Hound Pub**, and a variety of wines at **Bodega Noir**.

OPT OUTSIDE

Starting at the **Foothills Equestrian Nature Center**, join the **Palmetto Trail** via the **Blue Wall Passage** for moderate, picturesque hiking and biking.



[cityofwoodruff.com](http://cityofwoodruff.com)

SCHOOL DISTRICT 4

# Woodruff

Where time is well spent, the City of #WoodruffSC is an up-and-coming community that combines small-town feel with impressive amenities.

EXPLORE DOWNTOWN WOODRUFF

N. Main Street has something for everyone! Experience live music at **Block 224**, take the family to **McKinney Park**, try your hand at **Wolverine Axe Throwing**, or enjoy a handful of shops and salons.

EAT & DRINK

Choose **Mustard Seed BBQ** for meat-and-three, **Claudio's Bistro** for steak and seafood, or **Country Meat Center** to grill at home. Beer and wine lovers, head to **Rottie's 221 Biergarten** or **The Wine Gallery**.

OPT OUTSIDE

Wander along the paved mile-long **Woodruff Greenway Trail**, or play one of the best 18-hole disc golf courses in Upstate SC at **Woodruff Leisure Center**.





[townofduncan.com](http://townofduncan.com)  
SCHOOL DISTRICT 5



# Middle Tyger

Named for one of the three Tyger Rivers, the Middle Tyger Area is situated on the western edge of Spartanburg County and is largely made up of the towns of Duncan, Lyman, Reidville and Wellford.

EXPLORE TYGER RIVER PARK

Head to **Tyger River Park** for facilities and fields galore, including a walking trail, dog park, splash pad and disc golf course.

EAT & DRINK

Try smoked brisket and burnt ends at **Gameday BBQ**, a gourmet burger at **Cribbs Kitchen**, or a fresh smoothie at **Health in Hand**. Head to **Keg & Cellar** for beer and wine, or **Sugar Tit Moonshine Distillery** for something stronger.

OPT OUTSIDE:

Wander by the water at **River Place Park**, or launch into the Tyger River at **Tyberberry Landing** at Berry Shoals Pond.



[cityofinman.org](http://cityofinman.org)  
SCHOOL DISTRICT 1 & 2



# Inman

Inman is a small town with a big heart. This enterprising community has plenty of breathing room, a historic downtown, and a bright future.

EXPLORE DOWNTOWN INMAN

Check out the stores on **Main Street** and **Mill Street**, enjoy seasonal events like **Music on Mill**, catch a show at the **Inman Theatre**, or head to the **Peach Rail Tavern & Hatchet House**.

EAT & DRINK

Start your day with coffee at **The Upstate Coffee**, grab a hot dog and ice cream for lunch at **Scoop Dawgs Diner**, or choose brunch, lunch or dinner at **The Crepe Factory Neighborhood Bistro**.

OPT OUTSIDE

Get some fresh air on the walking trail and playground at **Leroy Mathis Park**, or head to fields to play a ball game at **Inman Mills Park**.



# Other places

Thanks to its geographic size, Spartanburg County is home to many small towns and cities each offering their own unique character, charm, and history.

**BOILING SPRINGS**

An ever-growing area, Boiling Springs is home to a plethora of residential options, local businesses, and popular nationally-owned companies.

**CAMPOBELLO**

Campobello, the northern-most town in Spartanburg County, is home to rolling farmland and diverse residential options.

**CHESNEE**

Chesnee and is a largely suburban area in stretching across the northeastern corner of Spartanburg County.

**COWPENS**

Named for the Revolutionary War battle, Cowpens is a community that embraces history. It's home to a historic national battlefield and antique shopping.

**GREER**

Greer, a quickly growing city situated between Spartanburg and Greenville, offers a lively, historic downtown.

**PACOLET**

Greater Pacolet encompasses portions of three Upstate counties, and the area is well-known for its outdoor recreation opportunities thanks largely to the Pacolet River.

**ROEBUCK**

Roebuck, named for a Revolutionary War officer, is home to historic Walnut Grove Plantation and Dorman High School, one of the largest schools in SC.





# See yourself in SPARTANBURG

Families, young professionals, retirees, artists, entrepreneurs, movers and shakers... all of us call Spartanburg home.

Thinking about packing up and moving here? We'd be ecstatic to have you. Spartanburg is perfectly positioned, giving our people easy access to the entire eastern seaboard, with big cities, sandy beaches and mountaintops in reach. But there's much more than our location that makes us special.

GRASSROOTS COMMUNITY

In Spartanburg, the barrier to getting involved is simply showing up. Here you can sit at the table, side-by-side with industry titans and community leaders, and make an impact on your community.

SOARING VISION

Home to record-setting new investment and job creation, and a diverse international business community, Spartanburg has the economic opportunity and potential people are looking for.

AN AFFORDABLE LIFE

Spartanburg County offers everything from front-porch neighborhoods to high-rise apartments, all at some of the most affordable prices in the country.

TIME TO ENJOY IT

You'll find everything you love close to home, meaning less time stuck in traffic and more time dedicated to exploring and experiencing all Spartanburg has to offer.

255 sunny days per year

Averaging 48°–74°F

23 minutes

Average commute time

\$153,000

Median home price

#1 Small Airport in the U.S.

Greenville-Spartanburg International Airport

#4 Hospital in S.C.

Spartanburg Regional Healthcare System

One of 70 U.S. Communities in the StriveTogether Cradle to Career Network

Spartanburg Academic Movement



**Fairfield Inn & Suites  
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T (864) 642-2150 F (864) 642-2151

[www.marriott.com/gspfd](http://www.marriott.com/gspfd)



**The Art of Hospitality.  
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**HILTON GARDEN INN SPARTANBURG**

805 SPARTAN BOULEVARD  
SPARTANBURG, SC, 29301

(864) 913-1200



**HEIRLOOM, A MILLTOWN EATERY**

Elevated Southern, Farm-to-Fork  
Cuisine. Monday-Saturday 5-9pm /  
Sunday 10:30am-2pm

**1881 EVENT HALL**

10,000+ sq. ft. of flexible event space  
with beautifully designed interiors and  
award-winning event staff.

**PROPERTY AMENITIES**

- complimentary wifi
- game area and lounge
- outdoor pool
- 24-hour pantry
- fitness center



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A PINNACLE PARTNERSHIP PROPERTY  
[PINNACLEPARTNERSHIP.COM](http://PINNACLEPARTNERSHIP.COM)

**HAMPTON INN & SUITES SPARTANBURG  
I-26 / WESTGATE MALL**

801 SPARTAN BOULEVARD  
SPARTANBURG, SC, 29301  
(864) 699-2222



**LOCATION**

Hampton Inn & Suites is conveniently  
located at I-26 and US 29 with easy  
access to I-85. 10 minutes from Downtown  
Spartanburg and central to Westside  
Spartanburg dining and entertainment.

**HEIRLOOM, A MILLTOWN EATERY**

Elevated Southern, Farm-to-Fork  
Cuisine. Monday-Saturday 5-9pm /  
Sunday 10:30am-2pm

**1881 EVENT HALL**

10,000+ sq.ft. of flexible event space  
with beautifully designed interiors and  
award-winning event staff.

**PROPERTY AMENITIES**

- complimentary wifi
- pet friendly rooms
- indoor pool
- 24-hour pantry
- fitness center
- complimentary hot breakfast
- connecting rooms
- digital key

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Our full-service hotel is a  
five-minute walk from  
downtown. Stroll through  
Renaissance Park, a  
beautiful green space  
adjacent to our hotel, or  
attend the outdoor  
concerts and local events  
in Barnet Park. Once  
you've built up an  
appetite, visit our hotel's  
on-site restaurants for a  
delicious meal. Our  
outdoor terrace often  
hosts live music, helping  
you experience the beauty  
of South Carolina.  
Come stay with us!

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SPARTANBURG**  
SOUTH CAROLINA



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SPARTANBURG WESTGATE**

895 SPARTAN BOULEVARD  
SPARTANBURG, SC, 29301  
(864) 699-7777



**LOCATION**

Whether you are travelling for work or leisure, you won't find a more  
convenient place to stay. You'll remember our staff, whose commitment  
to excellence and guest satisfaction is unparalleled. Southern hospitality is  
delivered at the Holiday Inn Express & Suites Westgate in Spartanburg, SC.

The hotel's location near the GSP airport and the transportation hub of I-85  
and I-26 allows travelers to effortlessly get where they need to go, such as  
nearby USC Upstate, Kohler and BMW Manufacturing Plant.

**PROPERTY AMENITIES**

- complimentary wifi
- fitness center + indoor pool
- complimentary hot breakfast
- connecting rooms
- meeting space available

**PINNACLE  
PARTNERSHIP**

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[PINNACLEPARTNERSHIP.COM](http://PINNACLEPARTNERSHIP.COM)

**TRU BY HILTON SPARTANBURG**

103 FRANKLIN AVENUE  
SPARTANBURG, SC, 29301

(864) 606-6111



**LOCATION**

Opened in 2020, the Tru by Hilton Spartanburg is conveniently located  
at I-26 and US 29. Perfect for those looking to explore the county or here  
with business in mind, our property is located within short driving distance  
of many wonderful Spartanburg features including Downtown Spartanburg  
arts, culture and dining; popular sports facilities like Upward Star Center  
and the Roger Milliken Center; six local colleges and universities; and world  
famous stops like the iconic Beacon Drive-In.

**PROPERTY AMENITIES**

- complimentary wifi
- pet friendly rooms
- fitness center
- complimentary hot breakfast
- connecting rooms
- digital key

**PINNACLE  
PARTNERSHIP**

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SPARTANBURG WESTGATE  
109 RESIDENCE DRIVE, SPARTANBURG, SC, 29301  
(864) 754-4445



**LOCATION**

Residence Inn Spartanburg Westgate is  
conveniently located at I-26 and US 29. A  
short drive from Downtown Spartanburg and  
central to Westside Spartanburg dining and  
entertainment.

**PROPERTY AMENITIES**

- apartment style suites
- pet-friendly property
- complimentary wifi
- complimentary hot breakfast
- outdoor patio with grill + firepit
- outdoor pool
- 24-hour pantry
- fitness center

MARRIOTT  
GOLD CIRCLE  
AWARD WINNER

**PINNACLE  
PARTNERSHIP**

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**SPARTANBURG.  
THERE'S ONLY ONE.**

**#24**

**BEST PLACE TO LIVE  
IN THE U.S.**

#1 in South Carolina  
US News & World Report, 2021

**#1**

**SMALL METROS  
WITH THE MOST  
ECONOMIC GROWTH**

#4 Overall in the Nation  
Stessa, 2022

**#1**

**HOMEBUILDING  
OPPORTUNITIES**

National Association  
of Realtors, 2021

**#1**

**SMALL AIRPORT  
IN THE U.S. – CSP**

Airport Service  
Quality Award, 2020

**TOP**

**IN JOB CREATION  
AND INVESTMENT  
IN SC**

2021

**“UNEXPECTED CITY  
WITH A SURPRISINGLY  
GOOD FOOD SCENE”**

Fodor's Travel, 2022

**#6**

**USA'S HEALTHIEST  
MANUFACTURING  
ECONOMY**

AdvisorSmith, 2021

**#10**

**MOST AFFORDABLE  
CITY TO LIVE AND  
WORK IN THE U.S.**

GoodHire, 2022

**#2**

**JOB MARKET  
IN THE U.S.**

GoodHire, 2022

**“THE WORLD'S GREATEST  
MODERN ART WHERE YOU  
LEAST EXPECT TO FIND IT”**

Forbes

**#1**

**BEST U.S. CITY  
FOR CYCLISTS**

Best Life, 2022