

A photograph of two women sitting at a table in a modern, well-lit lounge or bar. The woman on the left has blonde hair and is wearing a green floral top, while the woman on the right has dark curly hair and is wearing a white top. They are both smiling and laughing. In the background, other people are visible, including a man in a red dress and another in a black shirt. The setting features contemporary decor with warm lighting and large pillars.

SPARTANBURG? MORE LIKE...

**WORK-FIRST-
PLAY-LATER-BURG.**

A green silhouette of a city skyline, featuring various building shapes of different heights and widths, positioned at the bottom of the image.

VISIT **SPARTANBURG.COM**

SPARTANBURG?

Imagine a place that has vibrant hotels, state-of-the-art event venues, and quaint historic streets with public art on every corner. Now, imagine that place being Spartanburg, SC. Surprised?

We know Southern hospitality. Located at the intersection of I-85 and I-26, and in driving distance of three international airports, we also know that it's a breeze to get here. What we don't know is why you haven't come to visit yet?

Greenville, SC: 30 mi (39 min) 🚗
Asheville, NC: 70 mi (1hr 14 min) 🚗
Charlotte, NC: 75 mi (1hr 19 min) 🚗
Columbia, SC: 93 mi (1hr 28 min) 🚗
Atlanta, GA: 175 mi (3hr 12 min) 🚗
Charleston, SC: 200 mi (3hr 7 min) 🚗
Nashville, TN: 354 mi (5hr 30 min) 🚗





More than
3,500
hotel rooms

BMW'S
ONLY

manufacturing plant in the US

**EVERYTHING-
YOU-NEED-BURG.**

**2,700**
PARKING SPACES IN
DOWNTOWN
ALL FREE ON NIGHTS AND WEEKENDS

300⁺

places of worship
representing more
than 30 denominations
grace our area



SPARTANBURG
DOWNTOWN
CULTURAL DISTRICT

A "Cultural District" is
designated by the South
Carolina Legislature as a
specific geographical area
in a city or town that has
a concentration of cultural
facilities, activities and assets

FIRST

IN SOUTH CAROLINA

The new 10-story AC Hotel
by Marriott in downtown
Spartanburg is the first to
carry the AC flag in
South Carolina



More than
400,000
square feet of meeting space



SPARTANBURG
IS HOME TO
7 COLLEGES
&
UNIVERSITIES

Think of a place that's unmatched
statewide in economic development for
new investment. We know thriving arts
and cultural experiences. We also know
diverse educational institutions and
international organizations. We even
know what it takes to host champions.



acspartanburg.com



2,600

Square feet
of flexible
meeting
space

(Seats up to 220 people)



114

Guest rooms

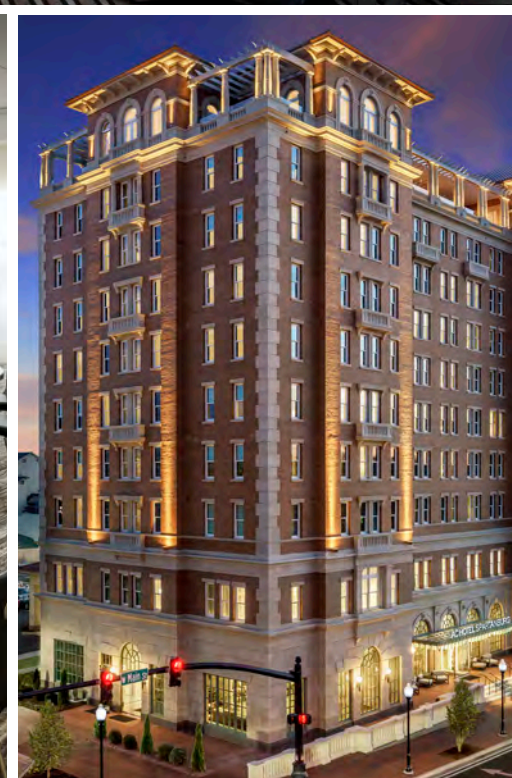


Rooftop
restaurant
and bar with
360° view



Located in
the heart of
Downtown
Spartanburg

Our guestrooms are an oasis of modern design, with sleek furnishings and the amenities that matter most, like the most comfortable bed you'll sleep in besides your own. Play in our outdoor pool or work out in the fitness center. Our AC Kitchen provides a European-inspired breakfast. The AC Lounge is all about tapas and specialty drinks, while our rooftop restaurant serves up incredible 360° views of downtown.





30,000+

Square feet of
flexible event
space



247

Guest rooms
132 Doubles
7 Suites
101 Kings



RESTAURANTS & LOUNGES

Fire-inspired
grille, craft
beers, fire pits
and live music



Located in
the heart of
Downtown
Spartanburg



MARRIOTT
SPARTANBURG

marriott.com/spamc

Situated in the heart of Downtown Spartanburg, the Spartanburg Marriott provides the convenience, luxury, style, space and service you need for the most successful events in Spartanburg. While our hotel offers stunning accommodations, it's our state-of-the-art meeting space and professional event planning services that sets us apart from the rest.

1881

EVENT HALL

HEIRLOOM
A MILLTOWN EATERY

1881eventhall.com



Residence INN.
BY MARRIOTT

1881 Event Hall balances modern amenities and design with historic roots to make a perfect canvas for conferences, meetings, and more. With a dynamic event planning staff, and full service catering provided by Heirloom Restaurant, our charming venue can easily accommodate groups ranging from 10 to 600. We are conveniently connected to the Hilton Garden Inn and walking distance to Hampton Inn & Suites, Residence Inn, and Holiday Inn Express for your overnight guests.



10,000
Square feet
of flexible
meeting
space
(Seats up to 600 people)



435
Guest rooms
102 Doubles
159 Suites
192 Kings



**FREE HOT
BREAKFAST**



**NEWLY
RENOVATED**





MEET-EAT-SLEEP-BURG.

We know quality. We also know convenience and affordability. We even know the perfect place for you to meet, eat, and rest your head.

Comfort Suites
420 square feet of meeting room

Courtyard by Marriott
888 square feet of meeting room

Hampton Inn & Suites, Duncan
1,872 square feet of meeting room

Holiday Inn Express & Suites, Duncan
800 square feet of meeting room

Holiday Inn Express North
1,000 square feet of meeting room

Quality Inn & Suites
672 square feet of meeting room



Courtyard by Marriott

chapman **cultural** center

Discover. Experience. Celebrate.

chapmanculturalcenter.org



360,000

Visitors
a year



Theatre seats



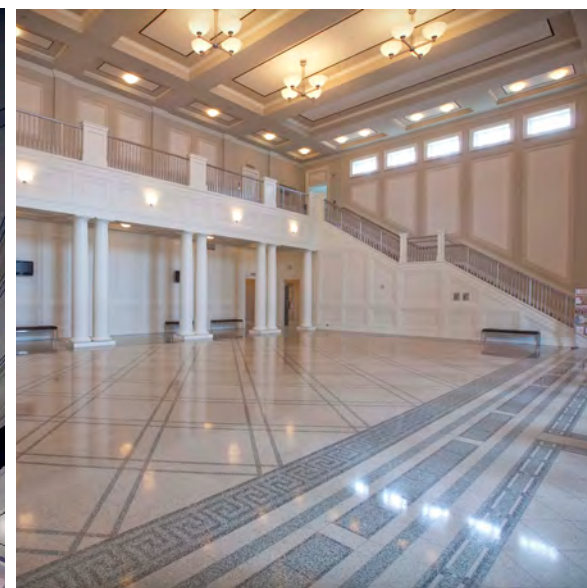
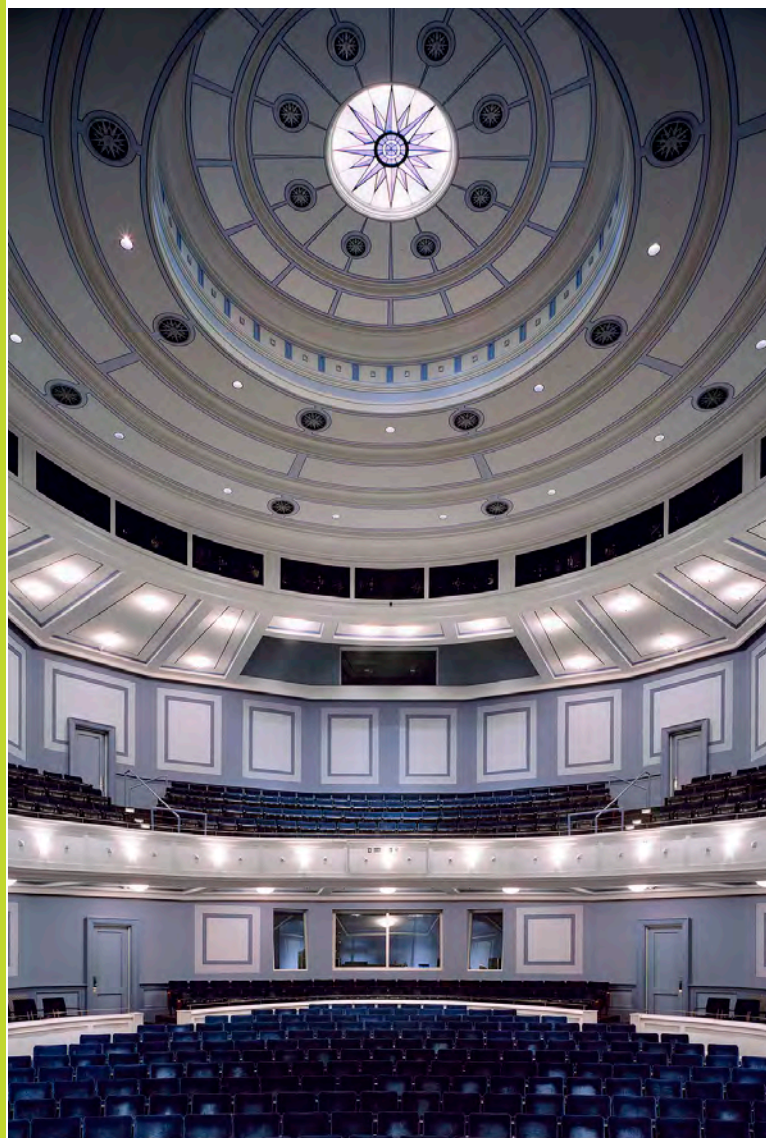
572
People can
stand in the
Jennifer Evins
Lobby



400
People can
stand in the
Zimmerli
Plaza

Open
7 DAYS
a week

There is always something happening at Chapman Cultural Center, be it a vibrant art exhibition or a breathtaking performance. The Cultural Center campus is home to seven separate partner organizations who provide visual arts, music, stage performances, scientific wonder, and historical perspective. Chapman Cultural Center is Spartanburg County's cultural destination.





15,000

Square feet

arena

(100 8x10 booths)

1,000

People can
sit at banquet
tables

The arena
can hold

1,500

people



3,244

Theatre seats

250

People can
stand in the
lobby

300

People can fit
on stage



SPARTANBURG MEMORIAL AUDITORIUM

crowdpleaser.com

Spartanburg Memorial Auditorium is one of the finest theaters in the country, with seating capacity of 3,244 and one of the largest stages in the southeast. As the Carolina's largest theater, Spartanburg Memorial Auditorium showcases the best in Broadway, Comedy acts and musical entertainment. It also provides a site for local entertainment, sporting events, banquets, and trade shows.

NICE-VIEWS-EVEN- NICER-FACILITIES- BURG.



Barnet Park



Clevedale Historic Inn & Gardens



Events at Drayton Mills



The Zentrum at BMW



Cleveland Park Event Center

We know antique auditoriums and authentic Southern charm. We also know interactive rooms and versatile spaces. We even know spacious parks and lush outdoor venues. What we don't know is why you'd choose anywhere else.



YOU'LL-NEVER-
WANT-TO-LEAVE-
BURG.

BMW Performance Driving School



Chapman Cultural Center



Cribb's Kitchen

We know drama (in a good way). We know stunning live performances and miles of outdoor adventure. We also know great farm-to-table-food and award-winning local craft beer. We even know how to make luxury cars that you can drive really fast around a test track for fun. What we don't know is why you haven't made up your mind yet.

Once you visit, you'll understand why. There's only #onespartanburg.

SC Parks Recreation & Tourism 2017 Governor's Conference

As the host destination for the 2017 SC Governor's Conference on Tourism & Travel, the Spartanburg CVB went above and beyond to ensure the success of our event, providing turnkey service and bringing innovative, fresh ideas that created truly original, value-added experiences for our attendees. As an event host, they are the gold standard when it comes to partnership and unwavering commitment to excellence. It was a pleasure working with the team at the Spartanburg CVB to host South Carolina's largest gathering of tourism professionals.



Jenny Waller
Governor's Conference

"Together SC has orchestrated an annual gathering of our state's nonprofit leaders for over twenty years. To facilitate participation, each year we partner with a different community. In 2015 we had 600-700 join us for three days at the Spartanburg Marriott.

If I had my druthers, we'd hold our summit there every year.

Hands down, they offer the best combination of comfortable meeting rooms, attentive hotel staff, free parking, affordable hotel rooms, great restaurants nearby and engaged community leaders of any hotel we've worked with in the state."




Madeleine McGee
Together SC



CONTACT US


Patricia Byrd, CMP, TMP
Sales Manager

 864-594-5051
pbyrd@visitspartanburg.com

 Visit Spartanburg, SC

 @visitspartanburg

 @SpartanburgCVB

 spartanburgcvb

Come see for yourself.
Plan your trip at visitspartanburg.com

"Spartanburg was the first remote location for our annual conference, and it turned out to be a fantastic choice! We can't say enough about the Marriott, its central location, and the wonderful Southern hospitality. Our attendees loved our scavenger hunt through downtown Spartanburg. It's such a great walk- and bike-friendly community, and it has so many healthy food options. We think the beauty of the area and the relaxing atmosphere contributed to our memorable experience."



Brandie Freeman
Eat Smart Move
More South Carolina

BOOK TODAY