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**2015 PANTHERS CAMP HAD \$8 MILLION IMPACT ON SPARTANBURG**  
*Official numbers released, showing record spending over last year*

**SPARTANBURG, SC** – *September 28, 2015* – The last time the Carolina Panthers started 3-0, they went to the Super Bowl (2003). Fans have been chomping for a return trip, and maybe that's why they turned out in record numbers for training camp this summer.

Panthers Training Camp also set a new record for economic impact on the City and County, according to a research report by Dr. Bob Brookover of Clemson University. His latest research report estimates locals and visitors alike spent more than \$8 million this summer, supporting 174 jobs and producing \$1.8 million in local and state tax revenue. Comparatively, last year's Panthers Camp resulted in \$5.2 million and approximately 49,000 visitors.

"Spartanburg and Wofford College hosted 77,625 visitors to watch the Carolina Panthers this summer," said Chris Jennings, Director of the Spartanburg Convention & Visitors Bureau (SCVB). "That was nearly 60% more than the previous record, and we know more of these fans stayed to enjoy our dining, entertainment and attractions."

The SCVB has been tracking visitor counts at training camp for 21 years, and has been conducting visitor research for the past five years. Brookover has provided economic impact information in 2011, 2014 and 2015.

A *Carolina Panthers Visitor Profile* study was conducted again this year by H2R Market Research, which also produces the SCVB's monthly Tourism Scorecard. Jennings noted many of the stats from previous years were the same, but the increase in attendance boosted overall impact to the city and county.

Jennings cited the City of Spartanburg and Spartanburg County for providing grant funding to measure the impact of Panthers Training Camp. For the latest fan info, visit the Panthers' official website: [www.panthers.com](http://www.panthers.com).

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**ABOUT SPARTANBURG CVB:**

The Spartanburg Convention & Visitors Bureau (SCVB) is the official destination marketing organization for the City and County of Spartanburg, South Carolina. The CVB was established in 1986 as a division of the Spartanburg Area Chamber of Commerce.

Located in the foothills of the beautiful Blue Ridge Mountains, Spartanburg is known for its Revolutionary War battles, as well as a rich textile and agricultural history. Home to a thriving arts and culture community, Spartanburg also offers visitors plentiful outdoor recreation opportunities as well as stunning scenic views.

Originally called the Hub City for its railroad crossroads, Spartanburg is conveniently located at the junction of Interstates 26 and 85, making it easily accessible from Columbia, SC, Atlanta, GA, Asheville and Charlotte, NC.

For more information, call 864-594-5000, or bookmark our website: [www.VisitSpartanburg.com](http://www.VisitSpartanburg.com)

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