

FOR IMMEDIATE RELEASE

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**Hotel Industry Professionals Giaimo and Sundermann
Join Spartanburg Tourism Board**
Spartanburg Marriott and OTO Development Represented

SPARTANBURG, SC – September 28, 2015 – The Spartanburg Convention & Visitors Bureau (SCVB) is pleased to welcome two hotel industry professionals to its Spartanburg Tourism Advisory Board: Lisa Giaimo from OTO Development and Dave Sundermann from the Spartanburg Marriott.

Lisa Giaimo is Vice President of Sales and Marketing at OTO Development in Spartanburg. Lisa joined OTO in December 2012, bringing over 20 years of hospitality industry experience, with a career spanning a variety of positions including general manager, regional manager, franchise service director, director of field sales and marketing, senior director of franchise services, and vice president of sales and marketing. Immediately prior to joining OTO Development, Lisa served as vice president of sales and marketing for a mid-sized hospitality company in Minnesota. Lisa is a graduate of Illinois Wesleyan University with a bachelor's degree in Communications, and Fontbonne University with a Master's degree in Management.

David Sundermann is the General Manager and Director of Sales at the Spartanburg Marriott. A Cincinnati native, Dave has worked in the hospitality industry for 25 years, mostly in the greater Cincinnati area, and during his career he has spent 8 years with IHG hotels, 11 years with Marriott, and 6 years with Hilton Hotels. While with IHG, Dave and his team were honored with the "Torchbearer Award" on two occasions. At Marriott, he worked at the "Hotel of the Year," and was instrumental in the achievement of many other Brand awards at several properties. While in Cincinnati, he actively served on the CVB Board of Directors for over 3 years. Dave is a graduate of the University of Cincinnati with a degree in Business.

"Dave and Lisa have the experience and talent to guide us to the next level," said Chris Jennings, Director of the SCVB. "Our hotel partners are the primary stakeholders of the tourism industry, responsible for collecting accommodations taxes, which fund much of our marketing work. We are honored to have them part of our team of advisors.

The role of the SCVB Advisory Board is to make recommendations to the Spartanburg Area Chamber of Commerce regarding the management, priorities and regulation of the affairs of the Spartanburg CVB. Board members represent a diverse mix of tourism industry sectors, encompassing the arts, transportation, hospitality, food service, recreation, agriculture, and local business.

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Dave and Lisa join 18 other members of the Advisory Board, including recent additions David N. Edwards, Jr. (Greenville-Spartanburg Airport), Jennifer C. Evins (The Arts Partnership of Greater Spartanburg), and Harriett Belue (Belue Farms).

ABOUT SPARTANBURG CONVENTION & VISITORS BUREAU

The Spartanburg Convention & Visitors Bureau (SCVB) is the official destination marketing organization for the City and County of Spartanburg, South Carolina. The SCVB was established in 1986 as a division of the Spartanburg Area Chamber of Commerce.

Located in the foothills of the beautiful Blue Ridge Mountains, Spartanburg is known for its Revolutionary War battles, as well as a rich textile and agricultural history. Home to a thriving arts and culture community, Spartanburg also offers visitors plentiful outdoor recreation opportunities as well as stunning scenic views. Originally called the Hub City for its railroad crossroads, Spartanburg is conveniently located at the junction of Interstates 26 and 85, making it easily accessible from Columbia, SC, Atlanta, GA, Asheville and Charlotte, NC.

For more information, call 864-594-5000 or bookmark our website: www.VisitSpartanburg.com
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