

FOR IMMEDIATE RELEASE

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**SPARTANBURG TOURISM BOARD ADDS EDWARDS AND EVINS
*GSP Airport and Arts Partnership Represented***

SPARTANBURG, SC – August 4, 2015 – The Spartanburg Convention & Visitor's Bureau (SCVB) is pleased to welcome two new members, Jennifer C. Evins, President/CEO of The Arts Partnership of Greater Spartanburg, Inc., and David N. Edwards, Jr., President/CEO of the Greenville-Spartanburg Airport District, to its Board of Advisors.

David N. Edwards, Jr. A.A.E. has served as the President/CEO of the Greenville-Spartanburg Airport District since July 2009, with over 25 years experience in airport management and business development. Under his leadership, the airport was successful in securing air service with Southwest Airlines. He has also been responsible for establishing and implementing a Terminal Renovation/Modernization Program for GSP, which will result in the investment of \$125 million in the terminal between 2012 and 2016. Mr. Edwards is a Past Chairman of the Board for Airports Council International-North America (ACI-NA), is a past Board of Director for ACI World, and is past Chairman of the Small Airports Committee for ACI-NA. He has served as President of the North Carolina Airports Association and is a past President of the Southeast Chapter of the American Association of Airport Executives. He also serves on the Boards of the Greer Development Corporation and the Gibbs Cancer Center.

As President and CEO of The Arts Partnership of Greater Spartanburg, Inc., Jennifer Evins leads eight nonprofit collaborative "partners" that "co-locate" at the Chapman Cultural Center. For nearly 20 years, Evins has been heavily involved with the arts as a volunteer in Spartanburg, serving on many of the partners' boards of trustees. Most notably, she spearheaded the capital fundraising campaign that built the Chapman Cultural Center, raising more than \$42 million. Evins' honors include receipt of the Neville Holcombe Distinguished Citizenship Award and South Carolina 2011 *Woman of Accomplishment* award by the SC Business and Professional Women, and election as an Upstate Diversity Leadership Institute Fellow by the Riley Institute.

"These two individuals represent some of our best tourism partners," said Chris Jennings, Director of the SCVB. "Jennifer and Dave bring tremendous talent to our group, and we are excited to have their input and counsel."

The role of the SCVB Advisory Board is to make recommendations to the Spartanburg Area Chamber of Commerce regarding the management and regulation of the affairs of the Spartanburg CVB. Board members represent a diverse mix of tourism industry sectors, encompassing the arts, transportation, hospitality, food service, recreation, agriculture, and business.

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ABOUT SPARTANBURG CONVENTION & VISITORS BUREAU

The Spartanburg Convention & Visitors Bureau (SCVB) is the official destination marketing organization for the City and County of Spartanburg, South Carolina. The CVB was established

in 1986 as a division of the Spartanburg Area Chamber of Commerce.

Located in the foothills of the beautiful Blue Ridge Mountains, Spartanburg is known for its Revolutionary War battles, as well as a rich textile and agricultural history. Home to a thriving arts and culture community, Spartanburg also offers visitors plentiful outdoor recreation opportunities as well as stunning scenic views.

Originally called the Hub City for its railroad crossroads, Spartanburg is conveniently located at the junction of Interstates 26 and 85, making it easily accessible from Columbia, SC, Atlanta, GA, Asheville and Charlotte, NC.

For more information, call 864-594-5000 or bookmark our website: www.VisitSpartanburg.com
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